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Join WNCGBC or renew your membership online: www.WNCGBC.org

Participate in the Green Building Forum: www.wncgreenbuilding.com

WNC Green Building Council News

Check Out the 2010 WNC Green Building Directory—On Stands Now!

Inside this beautiful cover (by Mountain Xpress’s Drew Findley), the 2010 WNC Green Building Directory is chock full of case studies, checklists, feature articles, local photographs, and more. Plus, for all your green building needs, turn to the back for 15 pages of companies that can help you achieve your green dreams.

An Amazing Many Shades of Green Extravaganza

Celebrating the release of the WNC Green Building Directory was never so much fun as it was the week of April 7-10.

A big thanks go to the wonderful members of the Outreach Committee for all their hard work putting together the Lecture, Party, and Tour: Emily, Nancy, Arthur, Tim, Natalie, Molly, Zoe, David, and Justin!

Another huge thanks go to our fantastic sponsors and generous donors: Sherwin Williams, HomeSource, Mellow Mushroom, Craggie Brewing, Posana Café, Well-Bred Bakery, Earth Fare, Blue Moon Water, Greenlife, Jack’s Boxes, and Shady Grove Flowers.

And last but certainly not least, thank you to everyone who came out to the events. We had a great time and hope you did, too! You helped make the week the success that it was.
Congratulations Andy Bailey of A. Bailey Designs!

The WNCGBC staff voted on the ‘best’ 2x2 display at the Directory Release Party, and Andy won for being the most creative.

Here is what he had to say about his inspired design:
“My limitations were clearly spelled out, 2 feet by 2 feet, although nothing was specified for the height. I had the bricks stacked in my yard, and I thought my colleagues would appreciate the recycling of found objects. It occurred to me to cut some tree branches and construct a ‘roof.’

“The bird's nest was vacated last autumn, and I pulled it down from over a vent. In total, my vision was to create a ‘custom home’ using the nest, the branches, and the bricks. The daffodils were plucked at the last minute when I was on my way to the event.”

Recap of the Many Shades of Green Bike Tour

On Saturday April 10th, the WNCGBC partnered with bicycle enthusiast Justin Mitchell of Dwell / Ecohouse Realty for the first Green Home Bike Tour as part of the Many Shades of Green Extravaganza.

The tour was the first of its kind in the Southeast and the third in the US, with two previous bike tours of green properties in San Francisco and New York City. More than 20 people participated in the ride that toured seven properties over the course of 11 miles.

The hilly roads of Asheville provided a good workout while local builders, designers, business owners, and solar specialists provided information on green building specifics and the most up-to-date technologies available. Tour participants learned about sustainable building practices, the latest in energy efficient appliances, and important systems that must be incorporated into the design of energy efficient structures.

Along the route, they viewed community gardens, rainwater harvesting, and new urbanism practices. Asheville’s first LEED Certified home was featured on the tour as well as the first Passive Hempcrete Home in the world. The ride concluded with a celebration at Biowheels in downtown Asheville with catered local food and craft beer from Pisgah Brewing Company and French Broad.

In addition to promoting green building and the general environmental benefits of cycling, the tour was specifically designed to show riders the safest routes for bicycle commuting.

According to Justin, “Living green means more than building a green home or business. It should be incorporated into all aspects of your lifestyle.” In addition to the wonderful properties that were toured and the education provided, it was great to see how many people dusted off old bikes to take part in the tour. By doing so, many left the tour with a desire to use a bike for transportation more often.

Justin is a cycling advocate and works with several local organizations dedicated to alternative transportation. “The WNCGBC does a wonderful job of educating citizens on the benefits of owning a green home. I want to make sure they know how easy it is to use green transportation to get there,” he said.

For more information and photos, visit www.justinasheville.com.
WNCGBC Launches New Website

After a long and winding virtual road, our new website is up and going.

There is a new look, easier navigation, and additional features: including a monthly featured green building project by one of our talented builders, a feature section to recognize our platinum members, a feature video, direct feeds from our green building forum and the Green Building Advisor blog, our green building twitter feed, and so much more.

We invite you to visit our website and take advantage of all the many resources it brings.

Elizabeth Koenig Leaves WNCGBC

AmeriCorps is a federal program in the United States intended to improve the country though dedicated service. Similar to the Peace Corps, AmeriCorps volunteers commit to a term of service (usually one or two years) and work through non-profit organizations focused on addressing critical needs in communities all over the country.

Volunteers receive a living stipend and are required to complete a designated number of hours of service during their AmeriCorps term. If all obligations are met, the volunteer receives an education award to be used for school loans or future academic tuition.

As the AmeriCorps Recovery Project Energize member for the WNCGBC, I had a crash-course in building science and green building principles. I came into this completely new to green building, so it was a very welcome educational experience. I learned that working with a small non-profit is both exciting and frustrating at the same time: there is so much energy and enthusiasm for what we do in educating the community but so many barriers (money, resources, etc.) to overcome in order to accomplish our goals. In addition to being a resource for the WNCGBC, I also was involved with the overarching goals of my AmeriCorps project.

Our project had the goal of weatherizing 300 critical-need homes in WNC over the 11-month service period. Homeowners get the work done at no cost to them, but they must qualify based on income. To accomplish this goal, the Recovery Project Energize members work to educate community residents about weatherization and weatherization assistance programs, while also actually weatherizing homes. We accomplished weatherizing 300 homes in May 2010. I learned how to explain weatherization to others, build a relationship with the community we were working with, and how to actually physically weatherize a home.

Money used for weatherization work helps to fill a valid community need and make an important and lasting difference in the lives of many people in Western North Carolina. In addition to the monetary savings, the energy that is saved is also a great benefit to the environment. AmeriCorps Recovery Project Energize is a testament to recovery money at work creating jobs and improving the quality of life of people in our own neighborhoods.

Now that my service is over, I will be looking for new opportunities in energy conservation and environmental education in the Asheville area. You can reach me at elizakoenig@gmail.com.

Learn More:

Products Available From WNCGBC:
- 1.7 gpm chrome showerheads $5
- 2.0 gpm handheld chrome showerheads $15
- 0.5 gpm faucet aerators $1
- Radon test kits $8
- Mixed Humid Climate Builder guide $50

Western North Carolina Green Building Council www.wncgbc.org 828-254-1995 PO Box 17026 Asheville, NC 28816
After a successful first HERS class in March, we are offering another HERS training starting June 13th.

This is a 5.5 day (Sunday-Friday) intensive training that will provide the student with the core skills required to perform energy ratings. As the basis for conducting a thorough home energy rating, students will learn how the house acts as a system. You will learn to professionally and scientifically evaluate any home's energy performance and offer recommendations for improvements. You will learn how to utilize powerful diagnostic equipment and updated software to aid you in the energy analysis. You will also learn the latest energy finance and incentive programs that can help you expand your business.

A few of the things we’ll cover:
- An understanding of how the house works as a system
- Principles of heat, air, and moisture transfer
- How to use state-of-the-art diagnostic equipment (including Blower Door and Duct Blaster)
- How to produce a complete home energy analysis using REM/Rate software
- How to create or expand your business using the home energy rating system
- How to certify an ENERGY STAR home
- HERS Rater Certification Process

For more information and to register, go to http://homeenergypartners.com/pages/training/hers-rater-training/registration.php.

HERS Rater Training - June!
Limited Availability - Register Now

What is a HERS Rater?
A Home Energy Rater (HERS Rater) is a home energy expert that is qualified to inspect, test, and model the performance of homes. This computer modeling is used to verify compliance with home building programs like Energy Star, LEED-H, and regional programs such as NC HealthyBuilt or EarthCraft.

The 5.5 day HERS Rater Training will prepare you for the RESNET's National Rater Test and provide hands-on experience with the major tools of the industry - the blower door and duct blaster - as well as training on advanced energy modeling software.

HERS Rater training includes a strong focus on how to use the energy-modeling software. You'll get hands-on experience using the software, running before/after reports to illustrate improvements, and generating the HERS Score, or Rating. We also discuss certification programs like Energy Star and the associated processes/protocols.

What are the Benefits of Adding HERS Ratings to Your Business?
1. Gain the ability to find building flaws that can cause discomfort, high utility bills, moisture problems and indoor air quality problems by using state of the art diagnostic tools.
2. Help builders reap the benefits of utility incentives and state and federal tax credits.
3. Be able to evaluate both new and existing homes using cutting edge energy analysis software.
4. Learn how to create or expand your business by selling home comfort and diagnostics.
5. Develop a sound understanding of building science principles and residential energy use.
6. Green building is a rapidly expanding market niche, and now is the time to get in on the ground floor.
7. Assist your builder clients to qualify for such programs as ENERGY STAR, federal tax credits, the U.S. Department of Energy's National Builders Challenge, LEED Homes, Regional Programs like NC HealthyBuilt & EarthCraft Homes, NAHB’s Green Building Program, and offer innovative mortgage financing.

Upcoming Classes in Asheville
- **June 13-18:** HERS Rater Training - No prerequisites for this class
- **August 15-20:** HERS Rater Training - No prerequisites for this class
- **October 10-15:** HERS Rater Training - No prerequisites for this class

About the Trainers
They're not just teaching out of a book. Founded in 2007, Home Energy Partners began as a one-person HERS rating company, and has since evolved into a full-service building performance contractor. HEP is a successful model of a for-profit venture practicing applied building science in both existing and new construction markets. They bring this real-world understanding of the industry into the classroom, providing you with the fundamentals of HERS rating, through a solid understanding of the business, with many tips and suggestions based on all of the things they've learned along the way!

They're passionate about building performance, and want to help you succeed!
Looking for a chance to de-mystify local unique green products?

Join The WNC Green Building Council and HomeSource for a truly unique Member Event:

**Speed Networking & Barbeque**

**Wednesday, June 16, 2010**

6-8

HomeSource’s new location

172 Charlotte Street

Be a part of the first of many exciting Member Events!

Eat, Drink and Network with fellow green professionals!

Participate in the new 50/50 Bucket for a chance to win actual money!

Non-Members absolutely welcome!

for more information

call 828.254.1995 or email office@wncgbc.org

Please email office@wncgbc.org to RSVP by Monday, June 14th
Haywood Community College Launches Boots-On-the-Ground Green Job Program

Haywood Community College is actively recruiting developers, building contractors, subcontractors, project managers, and others who are engaged in green building construction at any level to enter into cooperative agreements with Haywood Community College to provide short-term, hands-on green construction experiences for program participants.

Boots-on-the-Ground Construction Site Lab is the hands-on, on-site, field lab component of the Fundamentals of Green Building Construction (FoGBC) program designed to provide green technology training to unemployed and under-employed individuals in Haywood County. The objective of the program is to equip participants with green building construction skills that will help them to be more competitive in the emerging green construction market. Dislocated former construction industry workers are the primary target group of the program.

HCC is looking for workplace opportunities where participants can gain practical experience with non-traditional green sector technologies and materials. The host contractors are not expected to pay the participants. Rather the purpose is for them to be actively engaged in green sector construction activities while at the job site. Of course, the ultimate goal is that these participants find employment in the green construction sector. Dislocated former construction industry workers are the primary target group of the program.

Contact Howard Tew for more details: hctew@haywood.edu.

Greener Building for A Growing Rural NC

Interest in environmentally friendly building construction has exploded in recent years. From 2000 and 2006, the number of green buildings in the United States grew from only a handful to over 5,000 projects.

Concern about climate change, the economy, and America’s dependence on foreign oil have truly made energy efficiency a household issue. As Earth Day approaches, we should think locally about the important effects that our buildings have on North Carolina’s greenhouse gas emissions.

According to N.C. green building databases, most green projects in North Carolina occur in major cities. For example, almost two-dozen green projects have been proposed or constructed in Asheville, while only a handful have been built in surrounding rural areas. However, in only the last ten years, rural areas in our state added nearly 500,000 new residents.

With so much construction spilling into the countryside from nearby cities, why have many growing rural communities been left out of the green building trend? The answer to these questions is more nuanced than you might initially think.

Buildings use a lot of energy, accounting for 40% of all our energy use, 65% of our electricity, and create 30% of our greenhouse gas emissions.

Green building practices include ways of improving energy efficiency and reducing environmental impacts, like better

Run for the Sun Was Lots of Fun!

After a windy and rainy early morning, the sun broke through in order for the 65 participants in the Run for the Sun 8K race to enjoy the Carrier Park route. It was a great event, and we hope it will be even larger next year. Thanks to FLS Energy, Doc Chey's, and all the volunteers for making the event a success!
managing stormwater runoff or using energy-efficient building supplies.

Green construction dramatically lowers the environmental impacts of new building and provides long-term financial benefits through lowered utility bills and improved health (e.g. leading to fewer employee sick days).

We set out to understand differences between urban and rural green building. Our research discovered that:

1. Rural green building starts with supportive local governments.
2. Without building inspectors and government officials who are willing to encounter something new, green building will not happen. This has happened in places like Asheville and Durham, but happens far less frequently in surrounding rural communities.
3. Active local industry groups that support green building, such as the Western N.C. Green Building Council, are imperative to resolve confusion found in many rural areas over green construction and its benefits.
4. Community colleges and universities with sustainability curriculums diffuse information about green construction to nearby developers and local governments. For example, the sustainability programs at UNC-Asheville and Warren Wilson College have helped spur more extensive green building in their vicinity than in many other rural areas around the State.

Without these factors, low levels of green building education and government support can create a vicious cycle that slows rural green building even in the strongest economy. There are, however, several things that the local governments and the state can do to prevent this.

First, local governments around North Carolina should pass “green public facilities” ordinances requiring new municipal construction to conform to green building standards. New public buildings are known to be important demonstration projects for both the community and private developers.

Governments can also require green building training for building inspectors and amend ordinances to encourage green designs and allow for green features, such as solar panel access.

Our state government can help by providing low-interest loans to local governments for building green demonstration projects. The General Assembly should also create an optional, state-standardized green building code that would provide consistency, predictability, and flexibility to local governments that promote green building.

Incentives need strengthening. Current state and federal financial incentives are woefully inadequate for large developers of affordable green housing. The state should consider a new set of green building tax incentives, focusing on ‘low hanging fruit,’ such as basic green construction materials, rainwater cisterns, efficient heating, ventilation and air conditioning systems, or other basic green features that make big impacts.

The General Assembly should also amend current law, which only authorizes specific localities the authority to grant green building incentives, leaving most local governments legally unable to promote energy efficient construction.

Finally, the most important effort on the part of state and local governments involves coordinating outreach and education efforts targeted at local governments and the general public. For example, the UNC and community college systems could provide more green-building courses throughout the state. Recent sustainability efforts at schools like Appalachian State University and new green building courses at UNC-Asheville will be an important part of this effort.

Responsible green policies mean flexibility, both for developers that want to construct better, more energy efficient housing, and for rural areas that want to give developers the freedom to do so. Better rural green building policies will help our state to grow smarter and act as a model for communities across the Nation.

**Todd BenDor is an Assistant Professor of City and Regional Planning at UNC-CH. Chandler Van Schaack is a 2009 master’s graduate of the same program and is now a practicing planner in Boulder, Colorado.**

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**Earth Aid:**

**Tracking Your Utility Bills Has Never Been Easier**

Earth Aid is a new free online utility bill tracking website that rewards you for your savings. You simply have to enter your account numbers and passwords for your online utility account, and Earth Aid will then track and chart them for you. It compares your usage to others in the US and North Carolina and tracks your progress as you reduce your energy usage.

[www.EarthAid.net](http://www.earthaid.net)
Since 2006, the USGBC has been undergoing a process of revising its Certified Wood credit in the LEED Rating System. Since its creation, the Forest Stewardship Council’s (FSC) certification has been the only accepted third-party certification system. If the new credit is ratified, it would change the FSC only credit to a “Forest Certification Benchmark” which will be a set of metrics to measure the sustainability of a certification. At the heart of the issue is whether or not the Sustainable Forestry Initiative (SFI) certification (a program of the timber industry trade association, the American Forest, and Paper Association) will qualify.

There is concern from stakeholders that FSC is a significant cost premium and much of the wood is not from locally available domestic sources. However, many SFI forests do not come close to meeting the FSC certification’s high standards and there is risk that those investing in the truly environmentally sustainable forestry will not stay competitive and the demand for their product will decline in what is already a small, emerging market. Additionally, there are many small, domestic SFI-certified forests that do meet FSC standards in practice and may switch to FSC if the demand was there, thus bridging some of the gap in location and distance.

According to the USGBC, “under the newly proposed credit language, wood certification systems would be evaluated for eligibility to earn points toward LEED certification against this measurable benchmark that includes: Governance, Technical/Standards Substance, Accreditation and Auditing, Chain of Custody, and Labeling. Wood certification programs that are, after thorough objective analysis, deemed compliant with the benchmark would be recognized by LEED. Wood certification programs that are not found to be in alignment with the benchmark would have a clear and transparent understanding of what modifications are necessary to receive recognition under LEED.”

Research was done by internationally recognized experts from the Yale Program on Forest Policy and Governance and Life Cycle Assessment experts at Sylvatica. This research served as a foundation for USGBC’s proposed wood credit language changes, and is available to the public at http://www.yale.edu/forestcertification/USGBCFinal.htm.

Some stakeholders are concerned about the strength of the current benchmark standard and its ability to protect forests. The Cascadia Green Building Council released this review of the most recent draft of the benchmark: http://cascadingbc.org/news/files/cascadia_forest_guidance.

**Update on Certified Wood & LEED**

The third public comment period on the proposed revisions to credits in LEED that deal with certified wood closed March 14. More than 1,100 comments were received. Since the close of the third public comment period, USGBC volunteers reviewed the comments and have modified credit and benchmark language to address salient comments. The LEED Steering Committee, Materials & Resources Technical Advisory Group, and USGBC staff have worked to draft recommended changes to the benchmark, necessitating a fourth public comment period.

The changes to the LEED Forest Certification Benchmark will be posted for public comment on June 14.

**The USGBC has officially launched the LEED-Neighborhood Development Program.**

This is the first national program to address community development.

Read more about it: http://www.cnu.org/node/3522

To view the checklist and registration process:

The WNCGB has its own, locally based community certification available that addresses impacts to our mountain communities, with specific tracks for urban, suburban, and rural landscapes.

**Lieberman and Kerry Draft Climate Change Bill**

Read highlights of the American Power Act from the National Resources Defense Council:
http://switchboard.nrdc.org/blogs/sreddy/new_us_climate_legislation_is.html

**HomeStar Passes House!**

Read all about it: http://www.greenbuildingadvisor.com/blogs/dept/green-building-news/home-star-gets-house-vote
After several public comment periods, the ENERGY STAR 2011 guidelines (Version 3.0) for new homes have just been released in final draft. Overall, the vast changes in the program are to keep up with building codes and to raise the bar for energy efficient construction. The changes to the program are significant and will have a large impact on current ENERGY STAR builders. Major changes include new requirements for HVAC, water management, and home size.

Large Homes Use More Energy, Even If They Are Energy Efficient.

It is important to let large homes participate in ENERGY STAR because these homes are going to get built, and they should be encouraged to be as energy efficient as possible. However, in Version 3, ENERGY STAR requires larger houses to work harder to get the label. Homes are based off an ENERGY STAR Benchmark Home size and number of bedrooms. A 1 bedroom Benchmark Home is 1000 square feet, with an additional 600 square feet added for each bedroom (1600 square feet for 2 bedrooms, etc) to the Benchmark. If the rate is bigger than the Benchmark Home, it will have to achieve better performance than if it were the same size or smaller.

4 Checklists Instead of 1

Another major change is that there are now four checklists to be completed. Version 2 of the program introduced the first checklist: the Thermal Bypass Checklist. That checklist has been expanded and is now called the Thermal Enclosure System Checklist, to be completed by the home energy rater. It now includes thermal bridging in addition to the insulation and air sealing items. There are two checklists for HVAC (heating, ventilating, and air conditioning). One will be completed by the HVAC contractor and the other by the home energy rater. The final checklist—the Water Management System Checklist is one of the most surprising elements of the 2011 program. ENERGY STAR now requires inspections of proper flashing details, grading, drainage planes, and other items. This will ensure longer durability, and ultimately result in energy and materials saved and healthier indoor air. Still, it is a major change from a program that has previously focused on energy efficiency only.

An Individual HERS Index for Each Home to Qualify

The most complicated change, though, is that each home will have an individualized HERS Index to qualify for the ENERGY STAR label. In the current version, a home has to achieve a HERS Index of 85 or below, which translates to about 15% more efficient than a home built to code. Now, the HERS Index the rated home must achieve is the same as the HERS Index of the ENERGY STAR Reference Design Home. The Reference Design is a set of specifications for each climate zone with details including fuel type, which sets a baseline for homes to qualify.

The guidelines go into effect on January 1, 2011, but Version 3.0 isn’t immediately mandatory. By July 2011, new homes have to use Version 2.5, which requires the new reference home but phases in the new checklists (they must be filled out, but aren’t inspected). All homes started after January 2012, however, will have to meet the entirety of Version 3.0.

WNCGBC Program Updates

Total homes certified as of 6/4/10: **408**
Total homes in progress as of 6/4/10: **392**

For a list of all registered builders, visit: www.wncgbc.org/healthybuilt

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Green Professional Accreditation Program Update

We have certified five Green Professionals already: **William Fagan** of Timeless Mountain Homes, Conservation Pros’ **Carl Donovan** and **Marcus Renner**, **Arthur Mayfield** of NAI BH Commercial, and **Thomas Prunko**.

For more information about this great program and to enroll, visit www.wncgbc.org/green-accredited.php or email office@wncgbc.org.

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Appalachian Offsets

Total tons offset to date: **3100+**
Visit www.AppalachianOffsets.org for more information and to offset your carbon emissions.

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A Special THANK YOU

Earth Fare’s donation of their $0.05 bag charge along with the **Friends of Earth Fare** fundraising event last year has led to enough donations to offset more than 1500 tons of carbon.

Another supporter of AO, who has supported the program from the beginning, is the Bend of Ivy Lodge.
They encourage their guests to offset their vacation and then they match the donation. To date, they have offset more than 240 tons of carbon.

If you or your business is interested in carbon offsets, please visit: www.AppalachianOffsets.org.

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Stay Connected!

The WNCGBC website offers great green building resources, education and event calendar, green building industry news and much more. If you are interested in forum discussion, you can become a member of the green building forum at www.wncgreenbuilding.com.

Become a fan of WNCGBC on Facebook and Twitter! Be sure to check them out and pass along to your friends.

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Upcoming Events & Classes

For a complete list of upcoming events and to register for classes, visit http://wncgbc.org/events/calendar.php.

**Residential Green Building Materials - Structural (AB-Tech Enka Campus)**
6/12/10, 8 am- 12 pm. $45

**Home Energy Rating System (HERS) Training (Handmade in America, Downtown Asheville)**
6/13-6/18/10.
$1,300 for members, $1,350 for non-members

**Speed Networking & BBQ Member Event (HomeSource, 172 Charlotte St)**
6/16/10, 6-8 pm. Free

**Green Home Renovation (AB-Tech Enka Campus)**
7/17/10, 8 am-3 pm. $55

**HealthyBuilt Home Orientation Training (NC Arboretum)**
8/17/10, 12:30-4:30 pm.
$59 for members, $69 for non-members
Special Thanks to Our Platinum Members!

Office Environments
www.o easheville.com

Office Environments is the premier supplier of quality office furniture, flooring, and professional services in Western North Carolina. We solve office and workplace problems with a comprehensive consultative approach. Long before we talk to clients about furniture, we discuss approaches and strategies for improving their business. We offer comprehensive solutions with in-house professionals guiding clients from upfront planning to final installation and long-term service and support.

Deltec Homes has been producing energy-efficient, round homes for 40 years. Our homes are panelized in a controlled environment and provide a sustainable, high-performance, low-waste structure that is of exceptional quality. We build homes responsibly by minimizing environmental impact and providing a home that is healthy to live in and highly energy efficient.

Morgan-Keefe Builders is a custom home builder specializing in luxury lakefront and mountain estates. For more than 25 years, superior craftsmanship, attention to detail, and excellent client service have made MKB one of the most sought after luxury home builders in the Carolinas. More than 100 MKB homes are found in the region’s most prestigious residential and golf communities.

High Country Timberframe & Gallery Woodworking Co. has been a leader in traditional and contemporary timber frame and SIPS panel design and construction for over 12 years with projects completed throughout the Eastern United States. With many high profile projects in their resume, High Country Timberframe & Gallery Woodworking Co. strives to ensure that “the second life of the tree be as dignified as the first”.

Haywood Builders Supply has been serving WNC for over 5 decades. We’re pushing the envelope of our industry and trying to help our customers be GREEN as well as working to make our own company as GREEN as can be. We try to stay ahead of the pack with technology and innovation and want to help you build the very best homes you can. We’re constantly training to better serve you in your building supply/design needs.

For more information on Platinum membership benefits and to see a full list of WNCGBC Platinum members, visit: www.wncgbc.org/membership/business.php