



### Board of Directors – 10.12.17

**Mission:** To advance sustainability in the built environment through community education, measurable standards and regional action.

#### (5:30) **WELCOME**

#### (5:35) **CONSENT AGENDA: Rob motions to approve the consent agenda. Stephens seconds. All in favor.**

- a. Approval of 8.10.17 Board minutes
- b. Approval of Treasurers Report
- c. Annual Party- had great attendance with many positive comments from members. Band was too loud, but other than that the event went smoothly.
- d. Directory- first wave of distribution is complete.
- e. Fundraising: We are waiting to hear back about the Keneda Grant, ZSR grant for 2018 and New Belgium grant for supporting affordable housing.
- f. Want a Green Built Alliance T-shirt? Email Cari your size and we will get one to you. We have brown or black available. If you already have one let us know if you would like another for yourself, a family member or colleague.
- g. Rebranding: We have been approved by the NC Secretary of State and IRS.
- h. Green Built/LEED: In 2017 there have been 110 Green Built NC homes certified, and 128 more Registered. 47 certified LEED Homes and 303 registered.
- i. Appalachian Offsets:
  - i. Southwings offset their footprint. \$750
  - ii. It would be helpful for those that offset your footprint in 2016 to do so in 2017.
  - iii. Please consider offsetting your personal and/or business footprint.
  - iv. Meeting with Jennifer from LEAF in early Dec.
  - v. City Schools might be getting a \$60,000 rebate through Duke for the project. We are trying to get that rebate applied to our AO fundraising goal for the project. Sam (and others) could reach out to John Legerton about who to talk to on this.
- j. Education:
  - i. The Eco-Realtors course has been approved by the State Real Estate Commission for 4 hours of Continuing Education Credit. First course date Oct 26th.
  - ii. Sam presented at the Affordable Housing Summit and to Buncombe County employees in Sept.
  - iii. The Living Building Challenge Collaborative has begun meeting again. The primary goal is to find a developer and build a LBC project. This includes education and design charrettes. At our meetings we will be discussing the various “petals” of the system. Be on the look-out for invitations.
- k. The Energy Innovation Task Force- Met with Duke Program managers. It was a productive meeting and they committed to several improvements that could help advance EE in WNC.
- l. Ciderfest- SOLD OUT with 1400 tickets! Gross Revenue of >\$50K. We are still tallying up expenses, but this was the most successful Ciderfest successful yet. Thanks to Cari for doing a fantastic job organizing and directing the event.
  - i. We are receiving a \$3500 grant from the Convention and Visitors Bureau for Ciderfest in 2018. This money could help us to move to a bigger location.

#### (5:45-7) **NEW BUSINESS**

##### **A. Potential new board member meet and greet (5:45-6:15)**

- a. **Met two candidates and discussed a third. See below.**
- b. **In thinking about next year, we discussed which current members would like to remain on the board. Sam will email the board about this.**
- c. **Robin motions to add Kelvin and Josh to the board at this time. They can be acting board members at the November meeting. Rob seconds. All in favor. Sam will notify Kelvin and Josh.**



- d. **We will meet Antonio at the next board meeting.**

Josh Littlejohn- A Duke energy efficiency program manager in upstate SC. He has also taught classes at AB Tech on Sustainability and worked as a trainer with Green Opportunities

-Kelvin Bonilla- An OSHA trainer, site supervisor/safety manager with Conservation Pros, former training coordinator for GO, and even did some work for WNCGBC for the Neighborhood Saves Program back in 2011-12.

-Antonio Gorin from Builders First Source is also interested. He isn't able to attend tonight but will on November 9<sup>th</sup>. He has been serving on the Asheville HBA Board for a few years, is on the Parade of Homes committee, and is rotating off that board at the start of 2018.

**B. Committee Meetings and December retreat (6:15-6:25)**

- a. **We ask all committees to meet by the end of November.**
- b. **We will be looking for a time and place for a December retreat in place of our regular December meeting.**
- c. **Also up of discussion prior to and at the retreat is the value of committees whether there is a better, more productive structure for committees and getting the work of the organization done. One idea brought up is giving the committees specific projects to work on- more task oriented.**
- d. **We'd like to hear from Sam and Cari about areas they need help. Attending events and talking to people about the organization is one Sam mentions.**
- e. **Retreat could be an opportunity to restructure committees overall and for members to shift committees.**
- f. **We need to find new direction for the new building project. Stephens wants to join that group.**
- g. **Easy ways to engage on facebook- either for our board to repost or to reach out to the many ciderfest followers about Greenbuilt.**

**C. Energy Savers Network Project Update (6:25-6:35)**

- a. **Good progress on structuring the ESN sponsorship.**
- b. **Kendeda might be announced tomorrow. We will find out if the project is funded with \$300,000 over the next two years. This money would be channeled the ESN or Community Action Opportunities depending on the type of project.**
- c. **ESN needs volunteers. If any board member would like to join or know anyone else who would like to volunteer, please reach out to Sam or go to the ESN site.**
- d. **EITF- Sam has asked Duke, the city, and the county to pitch in \$20,000 each to fund a position for an EITF coordinator that could be an employee of GBA.**

**D. Ciderfest Debrief (6:35-6:50)**

- a. **Grossed \$54,000**
- b. **Netted \$15,000 last year. Don't know about this year yet.**
- c. **Robin loved it and wants more GBA presence there**
- d. **Jessica wants a second shuttle at the end/ clear ingress and egress.**
- e. **Long lines**
- f. **Parking is tough- entrances to salvage station are tough. Better, bigger signage, cones, etc. Separate entrance for pedestrians-**
- g. **New location possibilities- Pack square, carrier park, MLK.**
- h. **Growth- nearing capacity at Salvage Station**
- i. **Safety and volunteer coordination.**
- j. **Bigger signs**
- k. **Bigger lot that could accommodate everything and more trollies**





**The next meeting will be held November 9, 2017 at 5:30 pm at Community Action Opportunities.**