



Board of Directors – 4.12.18

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME

(5:35) CONSENT AGENDA Stephens motions to approve the consent agenda. Antonio seconds. All in favor.

- a. Approval of 3.22.18 Board minutes
- b. Approval of Treasurers Report
- c. Green Built/LEED: In March 2018 there were 15 Green Built NC homes certified and 120 more registered for a total of 1495 certified; 262 certified LEED Homes and 33 total registered. In 2017 we had 148 Green Built NC homes certified and 169 Registered. 63 LEED Homes certified, and 350 registered.
- d. Membership: As of April 5th we have 242 current members, which is slightly up from March 22 at 239.
- e. Website: In 2018 we are averaging approximately 10,000 page views per month from 5,000 unique visitors. This is much higher than our old website (6,000 page views and 3,000 unique viewers). The new website was a great investment for us!
- f. Appalachian Offsets:
 - i. 5% day at Whole Foods on April 19th. 5% from all sales at Green Life and WF on Tunnel Road will go to the IDES PV project. We will also be tabling and asking for donations at the store the from 12-6pm on the 19th.
 - ii. We are still trying to get the school board to allocate the EE rebate funds for the project. Hope to do this before the end of the school year.
 - iii. Working with Chrissy and Stephens, and kiosk designers to finalize the design.
- g. Education:
 - i. Mother Earth News Fair April 9-6 28 & 29th. We are looking for support for our booth. Email Cari if you can work at all either day.
 - ii. We are planning a public lecture on the Energy Pedal of the Living Building Challenge. A spring date TBD. We also have plans to offer Net Zero pedal workshops, plus 2 intro sessions in 2018.
- h. Disc Golf Tournament: April 14, 2018 at Lake Julian
- i. Ciderfest: October 13, 2018 at Salvage Station
 - i. We have rented the entire facility. Education committee to give ideas on how to best use the space to promote GBA and our mission.
- j. EITF Low-Income Program is moving along as we meet and coordinate activities with Community Action Opportunities, Energy Savers Network, and United Community Development
- k. Blue Horizons Campaign launched via press conference on 3/21 and community reception on 3/22.
- l. Virtual Drive: All Board meeting agendas, minutes, and materials will be posted on the shared Dropbox.

(5:45-7) NEW BUSINESS

A. Chrissy reminder of Board norms and process for discussions (5:40-5:50)

Organizations think and act in unique ways. We are not a group of individuals, we are a collective working towards a common goal. Our norms should reflect that collective approach so that all members have meaningful interaction in the group. In this way we will be more productive, inclusive, and dynamic.

Speakers will be given their allotted time to present to the board without interruption

Feedback will be given in formal rounds similar to dynamic governance with every member offering at least one thought to the group.

Board members offering feedback or presenting shall limit their remarks to ensure we have input from all board members and to keep our meetings timely and productive.

