



Board of Directors – 5.10.18

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME

(5:35) CONSENT AGENDA. Robin motions to approve the consent agenda. Rob seconds. All in favor.

- a. WOW, Babies! Sophie had her baby, Hazel, and Antonio and his wife welcome theirs as well! Since May 2015 there have been four babies born on staff and three on the Board. Jose and his wife are soon! Then Jamie and his wife baby coming in the fall.
- b. Approval of 4.12.18 Board minutes
- c. Approval of Treasurers Report
- d. Green Built/LEED: In March 2018 there were 8 Green Built NC homes certified and 11 more registered for a total of 1500 certified; 6 certified LEED Homes and 52 total registered. In 2017 we had 148 Green Built NC homes certified and 169 Registered. 63 LEED Homes certified, and 350 registered.
- e. Membership: As of May 7 we have 246 current members, which is slightly up from April 5 at 242.
 - i. On Monday May 21st we have 2-4pm we are having a membership drive. We need your help! Location TBD.
- f. Website: In 2018 we are averaging approximately 10,000 page views per month from 5,000 unique visitors. This is much higher than our old website (6,000 page views and 3,000 unique viewers). The new website was a great investment for us!
- g. Appalachian Offsets:
 - i. The kiosk was installed at the Asheville airport on May 15th.
 - ii. 5% day at Whole Foods on April 19th brought in \$5,767
 - iii. We are still trying to get the school board to allocate the EE rebate funds for the project. Hope to do this before the end of the school year.
- h. Education:
 - i. Mother Earth News Fair was April 28 & 29th.
 - ii. We are planning a public lecture on the Energy Pedal of the Living Building Challenge. A spring date TBD. We also have plans to offer Net Zero pedal workshops, plus 2 intro sessions in 2018.
- i. Ciderfest: October 13, 2018 at Salvage Station
 - i. We have rented the entire facility. Education committee to give ideas on how to best use the space to promote GBA and our mission.
- j. EITF Low-Income Program is moving along as we meet and coordinate activities with Community Action Opportunities, Energy Savers Network, and United Community Development.
- k. Blue Horizons Campaign: Anna Shugoll is filling in for Sophie while she is out. We are doing lots of community events and social media. Please text bluehorizons to 444999 to get on the list serve. We send out one communication per month.

(5:45-7) NEW BUSINESS

A. Meet and greet potential discuss potential new Board members (5:40 – 6:10pm)

- a. Ben Yoke: Lots of time in Asheville and lots of background in solar sales.
- b. Jeff Staudinger: Former Community Development Director for Asheville City focused on affordable housing. Still involved with affordable housing after retiring from the city.
- c. No one has heard from another candidate- Her
- d. Jessica mentions that Leah Dickenson at Deltec is interested in joining the board.
- e. Heath motions to accept Ben and Jeff to the board. Antonio seconds. All in favor.
- f. We discuss forming a nominating committee to look for another board member presumably to be elected with Leah.

B. 891 Haywood Road Update and next steps (6:10 – 7pm)

