



Board of Directors – 7.12.18

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME

(5:35) **CONSENT AGENDA** Antonio motions to approve the consent agenda. Jessica seconds. All in favor.

- a. Approval of 6.10.18 Board minute. Antonio motions to approve the minutes. Ben seconds. All in favor.
- b. Approval of Treasurers Report
- c. Green Built/LEED: In June 2018 there were 5 Green Built NC homes certified and 108 registered for a total of 1530 certified; 0 certified LEED Homes and 52 total registered. In 2017 we had 148 Green Built NC homes certified and 169 Registered. 11 LEED Homes certified, and 720 to date. From Jan – May 2018 we had 72 homes certified as GBH.
- d. Membership: As of July 11th we have 270 current members, which is up from May 6 at 242.
We had 44 members renew or join in May. The membership drive really helped and Cari is doing a great job at boosting membership.
- e. Appalachian Offsets:
 - i. The kiosk was installed at the Asheville airport on June 12th.
 - ii. We have had 3 donations on it. There was a malfunction and we are checking into it. We are also brainstorming ways to improve the interface so more people will donate.
 - iii. The School Board will allocate \$59,000 towards the project.
 - iv. Since the fundraising push we have had donations of \$1152. Thanks Stephens, Raymond, McGregor, Maggie, and Amy. Still hoping that more of the Board will donate.
 - v. Cari has been reaching out to breweries. None have said yes yet, but Twin leaf is close. Anyone know them or other breweries/restaurants to connect with?
 - vi. Any other ideas to raise the remaining \$10,900? Jeff suggests Kendra as someone to ask for ideas. Gentry heating and cooling, DeWayne Gentry. If Mosaic renews, that would be \$3,700. Sierra Nevada. Arcadia Power list? Community Foundation. Josh Dorfman at collider. Samsel might not have renewed.
 - vii. Need commitment from future beneficiary organizations to help with fundraising.
- f. Directory: Ad sales are up this year. We are printing 30,000 copies, and the increase in Ad revenue will be used to pay for the additional 5,000 copies. All articles have been submitted. We are still working on the cover shot.
- g. Videos: All filming is done. They are in final editing. We will show them at the Annual event.
- h. Education:
 - i. UNCA workshops on 7/11/2018
 - ii. Presentation at the Land of Sky Regional Council on 7/12/18.
 - iii. Blue Horizons workshop set for August 7th. Please promote to your networks
 - iv. Need to follow-through on Green Built Homes labels for Builders First source
 - v. Oct. 4th Net Zero water workshop at the LBC in collaboration with Living Building Challenge.
 - vi. We are planning a public lecture on the Energy Pedal of the Living Building Challenge. A spring date TBD. We also have plans to offer Net Zero pedal workshops, plus 2 intro sessions in 2018.
- i. Ciderfest: October 13th at Salvage Station. Tickets went on sale July 4th. As of 7/11 we have sold 363. Our cap this year is 2,000. Can we move the AO station to Ciderfest and have some kind of give away associated with it. Like tickets/ t shirts/ iPad/ etc.
- j. EITF Low-Income Program is moving along as we meet and coordinate activities with Community Action Opportunities, Energy Savers Network, and United Community Development. We are averaging about 3-4 audits per week and 3-4 workdays per week. Yulia Shaffer was hired as ESN Operations coordinator. We are up to 6 staff now and have three interns.

(5:45-7) NEW BUSINESS

