



## Board of Directors – 10.11.18

**Mission:** To advance sustainability in the built environment through community education, measurable standards and regional action.

### (5:30) WELCOME

(5:35) **CONSENT AGENDA. Raymond motions to approve the consent agenda. Stephens seconds. All in favor.**

- a. Approval of 9.17.18 Board minutes
- b. Approval of Treasurers Report
- c. Green Built/LEED: In August 2018 there were 11 Green Built NC homes certified and 103 registered for a total of 1570 certified; 0 certified LEED Homes and 33 total registered. In 2017 we had 148 Green Built NC homes certified and 169 Registered. 0 LEED Homes certified, and 720 to date. From Jan – September 2018 we had 118 homes certified and 104 registered as GBH.
  - i. Appalachian State will be certifying four new dorms as Green Built certified. We will get \$8k in revenue from these projects.
- d. Membership: As of today we have 283 current members, which is the highest since 2010.
- e. Ciderfest: October 13th at Salvage Station. As of Monday we have sold 1652 tickets. Our cap this year is 2,000. We have 23 Cider/mead makers. Last year we had 16. We have more shuttles this year, better parking options, and more food trucks. Josh will be our bear!
- f. Appalachian Offsets:
  - i. We met our goal of \$110,000 raised for the project to meet the matching donation of \$110,000
  - ii. Dave Hollister is taking the lead on fundraising the last portion of the money needed to do the project. He has met with Peter Krull from Earth Equity Advisors.
  - iii. Dave has resigned as CEO from Sundance and this and the nature of the resignation have put the IDES project into question. Will Dave still be able to secure the funding or will he have reluctant donors and investors. Can he secure these relationships before he backs out.
  - iv. The numbers for this project are not firm yet and there is the the aspect of the non profit/ for profit project where you could get more investors for a slower payback/turnover or we could get more donations (\$50,000) for a shorter payback and turnover to the school.
  - v. Kiosk- The kiosk is not performing well as a fundraising tool at the airport. We need to find another place for it. We looked into the Visitors Center, but it doesn't appear there is room there and we've heard it is expense to have materials there. Perhaps New Belgium would be open. We will need to redo the call to action from flying to a general carbon footprint.
- g. Directory: We have begun distributing 30,000 copies.
- h. Video: Has had 6,400 views on Facebook.
- i. Education:
  - i. Sam taught a class to 46 City of Asheville employees on September 19h.
  - ii. Oct. 4<sup>th</sup> Net Zero water workshop at the LBC in collaboration with LBC had 25 attendees.
  - iii. Need to follow-through on Green Built Homes labels for Builders First source
  - iv. We are planning a public lecture on an intro to the Living Building Challenge.
- j. Grant: We have applied for a 2 year grant from the Kendeda fund to expand ecological and regenerative building in WNC. It includes an update to Green Built Homes system.
- k. EITF Low-Income Program is moving along as we meet and coordinate activities with Community Action Opportunities, Energy Savers Network, and United Community Development. We are partnering with Buncombe County Health and Human Services, Eblen Charities, MHO, Habitat for Humanity and the Council on Aging to gain clients. We are averaging about 3-4 audits per week and 3-4 workdays per week. We have applied for a grant that is due Thursday to bring more staffing resources to ESN.

### (5:45-7) NEW BUSINESS

#### A. Blue Horizons Project update (5:40-5:45)

- a. **See attached report**
- b. **Very active program. Jonathan and Sophie have been hitting the streets and doing lots of events**
- c. **Energy Wise is ahead of schedule**
- d. **Trying to get Duke on board with a HVAC trade partner program but this is going slowly.**
- e. **Duke has proposed pay for performance program for non profits doing EE upgrades in low income housing (22,000 qualifying house holds in buncombe). This could be the future of the Blue Horizons project**
- f. **Seeking Kendeda funding for some deeper green building programs (closer to living building challenge)**



- g. **Seeking SEA grant to fund staffing (like paying for Brads time)**
- h. **County operations will be completely renewable by 2030 and county as a whole will be renewable in 2042**
  
- A. **Update on 15 Oakley Place (5:45-6pm)**
  - a. **Seller still hasn't delivered the signed contract at \$229,000. Cold feet, etc...**
  - b. **Seller's realtor is going to give him an out.**
  - c. **We could force the sale at \$250,000**
  - d. **Do we continue with this given the news of Mountain True? The board voted to hold off on Oakley Place in favor of Mountain True partnership.**
  
- A. **Discussion of going into a building project with Mountain True (6-6:30pm)**
  - a. **MT has 15 staff and can borrow \$700,000. They want to be in a similar area (west or RAD). They also have a big and different network of donors.**
  - b. **They want 3,000 sf office plus shared spaces like 2 conferences and a kitchen**
  - c. **Seems like a very good opportunity but could be difficult, slow, lots of stake holders and different opinions**
  - d. **Could we agree to start looking for property with them and retain the ability to look for our own property as well? Seems easy enough for now.**
  - e. **They would really increase the budget for the project**
  
- A. **Committees updates and breakouts (6:30-7pm)**
  
- A. **Membership Committee**
  - a. **Membership: 284 Members- highest level since 2010. Recently met Tim Louis, a commercial contractor from Greenville and got them to join.**
  - b. **Jessica suggests Brown Haven regional contractor new to the area**
  - c. **Happy hour meet up was a success at the wedge. Lots of people showed up and enjoyed it. We will try to do this quarterly going forward.**
  - d. **Might do a lunch and learn with Best Buy Metals in November. Might try to do that type of event on a quarterly basis.**
  
- A. **Education:**
  - a. **Josh is going to wear the Builder Bear mascot at CiderFest**
  - b. **Sample materials and demo table at CiderFest**
  - c. **Lots of other educational booths too**

	A	M	J	J	A	S	C	N	D	Jan	Feb	Mar	Σ
Jamie Shelton													
Jay Lanier		X	X		N								2
Heath Moody			X		O	X							2
Steve Farrell		X		X									2
Chrissy Burton					M								
Rob Johnson			X		E	X							2
Jessica Arrowood	X		X		E	X							3

