



### **Board of Directors – 1.10.19**

**Mission:** To advance sustainability in the built environment through community education, measurable standards and regional action.

#### **(5:30) WELCOME**

**(5:35-5:45) CONSENT AGENDA Rob motions to approve the consent agenda. Josh seconds. All in favor.**

- a. Approval of 2018 Board Retreat report
- b. Approval of Treasurers Report highlighting 2018 financials
- c. 378 Haywood Road: We signed a lease for 2109. We pay \$1319 per month which includes \$100 for the storage building in the back.
- d. Green Built/LEED: In December 2018 there were 14 Green Built NC homes certified and 90 registered; 0 certified LEED Homes and 33 total registered. For 2018 we had 160 Green Built certified 302 LEED projects (one was a 248 multifamily project). In 2017 we had 148 Green Built NC homes certified and 51 LEED projects. Therefore, both went up from the previous year. There is a total of 1616 GBH certified.
- e. Membership: As of today we have 275 current members. Many more will be renewing in January, which is scheduled to be our third highest month of the year for renewals.
- f. Appalachian Offsets:
  - i. The anonymous donor has agreed to cover the difference in what we have raised and what makes it a viable project.
  - ii. Dave has identified investors in Vermont who are interested in the project. They are doing their due diligence and should be in touch soon.
  - iii. Kiosk- We have moved it to the Collider. We are in the process of updating the interface to be more inclusive (food, housing, travel)
- g. GBA Video: Has had 7,500 views on Facebook and more on our website
- h. Kendeda Grant: We will begin having meetings on the GBH update in February and/or March.
- i. EITF Low-Income Program is moving along as we meet and coordinate activities with Community Action Opportunities, Energy Savers Network, and United Community Development. We are partnering with Buncombe County Health and Human Services, Eblen Charities, MHO, Habitat for Humanity and the Council on Aging to gain clients. We are averaging about 3-4 audits per week and 3-4 workdays per week. I am doing an update to the City's Planning and Economic Commission and Sustainable Advisory Committee in January
- j. Executive Committee Update. Reviewed Sam. He did great. Reviewed 2019 budget. See attached minutes.
- k. Education Committee Update. Lazoom bus ride for board? Everybody offsets the bus ride. Maybe get them to adopt AO. Looking towards weaving our messaging into events like Cider Fest and Brew Horizons. Try to make it interactive while people are in line. Scavenger hunt? Our bear did great. Educational drinking games. Still discussing labeling eco products available in town. Requesting \$8,000 budget for the year. \$6,000 of that is grant funded for bringing in speakers.
- l. Membership Committee update.

#### **(5:45-7) NEW BUSINESS**

- A. Meet and Greet Leigha Dickens (5:45-5:50). Chrissy motions approve Leah as a board member. All are in favor.**
- B. Building Update (5:50-6:00pm). Looking at the Fortune Building, 727 Haywood Road. 2 5,000 sf levels and a basement. Owned by Jona Goldwag. Main level is a 2,000 sf storefront and a 3,000 sf ballroom behind. He is very progressive, has lots of great ideas and plans. He is discussing selling us the second floor. There is a whole lot to work out with tons of moving parts. There was an engineering study done today analyzing the building and the possibility of putting a third floor on the building.**
- C. Leadership Asheville Fundraising Team presentation (6:00-6:30)**



- a. We approached them about helping us with a fundraising plan for our building project.
  - b. See accompanying prezi.
  - c. Strategy put together by Sara Lacava, the women who created the Innocence Project
  - d. Broad reach
  - e. Build a strong fundraising culture in the organization. Fundraising committee would be a good idea.
  - f. Identify prospective donors, cultivate and include them, ask them, thank them.
  - g. Have an accompanying planning sheet for us to fill out for the leadership Asheville team to use in developing our strategy. This will be put out to the board soon. They hope to compile the results from our organization and Mountain True by mid February.
- D. Review and Adopt 2019 Budget (6:30-7pm). Rob motions to adopt the proposed budget. Josh seconds. All but Jay in favor.
- E. Next meeting scheduled for Thursday February 7. We plan to do board trainings on our programs.

	A	M	J	J	A	S	O	N	D	Jan	Feb	Mar	Σ
Jamie Shelton							X	N					1
Jay Lanier		X	X		N			X	O				3
Heath Moody			X		O		X		m				2
Steve Farrell		X		X					e				2
Chrissy Burton					M				e				
Rob Johnson			X		E	X			t				2
Jessica Arrowood	X		X		E	X			I				3
Robin Cape	X				T	X	X		n	X			4
McGregor Holmes		X			I	X		X	g	X			4
Jose Ruiz	X	X	X		N	X	X			X			5
Raymond Thompson				X	G								1
Antonio Grion							X	X		X			3
Josh Littlejohn		X	X				X	X					4



Leah Dickens													
Ben Yoke						X				X			2