



Board of Directors – 4.11.19

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) **WELCOME**

(5:35-5:45) **CONSENT AGENDA Antonio motions to approve the consent agenda. Stephens seconds. All in favor.**

- a. Approval of Treasurers Report for March
- b. Green Built/LEED: In March there were 8 Green Built NC homes certified and 7 newly registered (87 registered); 0 certified LEED Homes and 33 total registered. For 2018 we had 160 Green Built certified 302 LEED projects (one was a 248 multifamily project). In 2017 we had 148 Green Built NC homes certified and 51 LEED projects. Therefore, both went up from the previous year. There is a total of 1649 GBH certified.
 - i. We did a mailing on March 29th to our current building members who didn't certify a home in 2018 (41) and encouraging them to certify their projects this year and in the future. We are also doing a mailing to all homeowners of Green Built Homes and our builder members
- c. Membership: As of today we have 284 current members.
- d. Appalachian Offsets:
 - i. Still waiting on the potential investors to respond.
 - ii. Kiosk- We have updated the interface to add more options for carbon offsetting
 - iii. We would like to have a meeting with Lazoom to discuss an offset option for their tours
- e. Education:
 - i. Presentation at LOTSAR on March 27th.
 - ii. Mother Earth News Fair is April 27 & 28th. We need support with our booth. Please let Cari know if/when you can help.
 - iii. We are coordinating with the Hendersonville HBA on a GBH class.
 - iv. Spring Lunch and learn with Deltec on Sat. May 18th in Mills River. It will be a tour of the first DOE zero energy ready home in the region
 - v. We are planning 4-6 workshops for building professionals this year. We are looking to host them at Lenior Rhyne and the third Tuesday of the month beginning in June. Some workshop ideas include: Conservation development for multifamily and subdivisions, Net Zero Energy, Sourcing Materials local, Biophillic, and Managing ventilation properly.
- f. Videos- We did a tour of Mary Love's home in Olivette will be using as a promotional video for GBH and GBA in general.
- g. Future Eco-office- We are awaiting a response from the City Planning staff about rezoning for 97 Choctaw Street. Robin suggests that we need to get the that we need to get an offer in before it gets re-zoned and more marketable. We will get an idea of the time frame for re-zoning and base our proposed due diligence period on that. We will talk to MT team and then consider putting an offer in. Duke has stated they would likely ask 225-250K. We discussed getting comps and probably putting in a slightly lower offer.
- h. Disc Golf tournament on May 4th
- i. Membership drive in late May Early June
- j. Vacation: Sam will be on vacation April 15-29th in Peru.
- k. Brew Horizons/ Ciderfest discussion:
 - i. Lost money but not too much (\$6,000 counting staff time, \$3,500 without staff time)
 - ii. Hoping to do more in house next year. Lauoranda cost \$10,000
 - iii. Lots of other ideas about tying it to AO
 - iv. More on this later.



(5:45-7) NEW BUSINESS

- A. Board leadership re-election (5:45-5:55pm)**
 - a. By electronic ballot, officers remain the same for the coming year.
 - b. Jay has resigned.
 - c. Talking about who should fill the seat. Obviously we are very white. It would sure be nice to change that. We keep struggling with how.
 - d. Talking about forming a nominating committee or reaching out to the membership but we don't want to get too many nominees. We agree to take a month to think about potential nominees and try to come up with folks that are outside of the sectors we already have covered.
 - e. Please be thinking of potential nominees.
- B. Bimonthly Board meeting discussion (5:55-6)**
 - a. Meet every other month for a little longer? One concern would be losing engagement.
 - b. Planning to stick with monthly for now but remain open to the idea of bi monthly or cancelling meetings if there is no pressing business.
- C. Duke Energy contracts- Fee for Service and Helping Home Fund (6-6:15pm)**
 - a. Fee for Service- funding for third party evaluation for homes we have worked on.
 - b. Helping Home Fund- funding for health and safety, HVAC, and appliances for homes needing repairs. MHO will partner for providing contractors. Based on households at or below 200% of poverty level. They have to be income verified. Open ended amount for roughly 1.5 years. Could help issues we see on some of our Blue Horizons/ ESN projects. Includes hourly for staff time and 5% fee. Lot's of funding details but it is surely a net positive venture.
 - c. Hannah Egan will be managing this project. She also does social media work for us.
- D. Low-income weatherization Training (6:15-7pm). Part 1: Jonathan Gach- Energy Upgrade Program Manager**
 - a. Part of the initiative to reduce peak demand.
 - b. Originally hoping to data target the biggest peak users but due to many factors we weren't able to get access to enough data
 - c. Now site selections are a little more anecdotal
 - d. Jonathan does a lot helping homeowners apply for services that they need and qualify for. He does an assessment and provides a little direct work while he is on site. Lots of education and lots of intangible or measurable contact and accomplishment.
 - e. Evaluates what funding source and programs will do the most for that home and home owner. Helps them streamline it and get the most.
 - f. Has been in to almost 200 so far and expects to exceed the 400 home goal for the 2 year period.
 - g. 5,000 families in Buncombe County receive home heating assistance. That pool of people is our target audience. CAO waiting list provides a lot of the clients.
 - h. Works with CAO, MHO and others
 - i. Also considering this a pilot program that could potentially grow.
 - j. Site built, owner occupied, income qualified Buncombe County homes.
 - k. Modeled after a program north eastern NC where the utility provided the leads. Duke would not share the leads. They direct mailed to some of their leads for a couple of weeks and got great response but they stopped doing the mailings because they felt it was not cost effective.
- E. Low-income weatherization Training (6:15-7pm). Part 2: Yulia Schaefer, Energy Savers Network**
 - a. See accompanying presentation.
 - b. Yulia started volunteering with ESN in 2017 while in grad school at Lenoir Rhyne
 - c. Became volunteer coordinator in 2017. Became operations coordinator in 2018
 - d. Mission: Help the climate by helping people.

