

## Board of Directors - 6.6.19

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

## (5:30) **WELCOME**

(5:35-5:45) CONSENT AGENDA. Stephens motions to approve the consent agenda. Antonio seconds. All in favor.

- a. Approval of Treasurers Report for May
- b. Green Built/LEED: In May there were 10 Green Built NC homes certified and 8 new registered; App State registered 2 of the four dorms they will certify. There are 276 rooms in those 2 buildings. 0 certified LEED Homes and 33 total registered. For 2018 we had 160 Green Built certified 302 LEED projects (one was a 248 multifamily project). In 2017 we had 148 Green Built NC homes certified and 51 LEED projects. Therefore, both went up from the previous year. There is a total of 1655 GBH certified.
  - i. In July we are mailing a postcard to previously certified and future home occupants.
- c. Membership: As of today we have 272 current members. There are 25 members that have recently let their membership expire and we are in the renewal process. They have all received paper invoices and emails. We added 5 new members in May. Membership drive June 20th at Catawba Brewing on Banks.
- d. Directory: We are approaching the content and ad deadlines. We have many good articles in process and ad sales are going well at \$50k and more is coming in soon.
- e. Appalachian Offsets:
  - i. Investor documents in process.
  - ii. Kiosk- We have updated the interface to add more options for carbon offsetting
  - iii. Working to setup a meeting with Lazoom to discuss an offset option for their tours
- f. Commercial EE- We have started a commercial EE campaign via Blue Horizons Project in collaboration with the Chamber of Commerce, Duke Energy, Lime Energy, and LOS Waste Reduction Partners.
- g. Education:
  - i. June 11th Hendersonville HBA Green Built Homes class taught by Sam.
  - ii. Fall Workshop Schedule:

Status	Date	Workshop	speaker	location
confirmed	8/21/2019	Net-zero energy	Amy Musser and Emily Boyd	LRJ.
confirmed	9/6/2019	Buildings as Carbon and Storage	chris magwood	ABTech
confirmed	9/6/2019	Design your own sustainable home	chris magwood	ABTech
confirmed	9/7-8/2019	Hempcrete	Chris Magwood	ABTech
pending	10/16/2019	IAQ and materials	Sean and Laura (Living Stone)	LRJ.
pending	11/20/2019	Biophilic design	Liz Calabrese	IRU
pending	12/4/2019	Making existing homes more EE	Jonathan or Sam	LRU
pending	12/18/2019	Sustainable sites	Jennifer Bauer, Brandon Greenstein	IRU

- h. Videos- We will be filming all of the fall workshops. The video with Mary Love is now live on the web.
- i. Disc Golf tournament on May 4<sup>th</sup> had 45 players. Our net was \$1417. In 2018 it was \$2325, in 2017 it was \$2517. Discussing whether to keep going with that. Discussed lots of options for other spring events. Bike event. Hemp event. Redirect energy to Brew Horizons. Street party.

## (5:45-7) **NEW BUSINESS**

- A. Potential Board member meeting and voting (5:45-6pm). Sam sent bios prior to meeting.
  - a. Eric Schilling- was able to attend tonight. We introduce ourselves to him. With Whole log lumber. Wants to build community, meet people, etc.



- b. Eric Howell
- c. Joan Walker
- d. Voting will happen later. Chrissy suggests we should meet prospective candidates before voting on them. She might send out an email vote for Eric Schilling prior to the next meeting and then see if the other two candidates can come meet us in August. This would allow us to maintain an odd number of board members.
- B. Future Eco-office- Two possible locations: 68 Grove and 97 Choctaw (6-6:30pm)
  - a. Grove St. 6,000 sf building, 15 offices, good parking, potential for renting space. Mountain True is not on board do to the layout.
  - b. Choctaw St. is involved. June 18 meeting at Mountain True's office to talk about strategy for this project.
  - c. Still looking out for other options.
- C. Collaboration with Energy Savers Network (6:30-6:45)
  - a. Marcus Renner reviewed the EE measures ESN offers. He will be shadowing with ESN on site a few times going forward.
  - b. EC met with ESN board and employees
  - c. Discussed the intertwined nature of our organizations
  - d. Proposed creating an ESN committee. Some resistance from that from our board members. Looking to give them a little more support in the future from individuals that have the relevant experience. Some way to give them support they need and also relay back to the board how the program is going.
  - e. There is a new handbook. Talked about having a site leader checklist.
  - f. The spirit of the organization is perfect for our mission but as they grow we feel they need more guidelines or structure and a way to say what measures are needed but not within ESN's scope.
  - g. Good deal of discussion on this whole issue.
  - h. Back to the committee idea. Could ESN report back to the board? Ben suggested he might like to volunteer with them before signing up for the committee. Some items need to be evaluated fairly quickly.
  - i. Discussed reaching out to our members for help with ESN. Possible ad in the Directory. They have plenty of volunteers, just need a little oversight.
  - j. Josh is willing to help but would shift out of building committee. Ben is willing to explore it after volunteering. Not a formalized committee just yet.
  - k. Brought up idea for a day of service. Possibly an ESN Blitz.
- D. Climate Bill of Rights (6:45-7pm)
  - a. Trying to get 10,000 signatures from Asheville voters to get this measure on an Asheville ballot.
  - b. Will be sent around via email for everyone to browse before voting on whether to support it and send it out

	Α	М	J	J	Α	S	0	N	D	J	F	М	T
Jamie Shelton													
Open seat													
Heath Moody	X												1
Steve Farrell													



Chrissy Burton								
Rob Johnson		X						1
Jessica Arrowood		X						1
Robin Cape		X						1
McGregor Holmes		X	X					2
Jose Ruiz	X							1
Raymond Thompson			X					1
Antonio Grion								
Josh Littlejohn		X						1
Leigha Dickens			X					1
Ben Yoke								