



Board of Directors – 2.13.2020

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME

(5:35-5:55) **CONSENT AGENDA. Stephens motions to approve the consent agenda. Rob seconds. All in favor.**

- a. Approval of Treasurers Report for January 2020.
- b. Green Built Homes: In January there were 8 Green Built NC homes certified and 368 total registered. There is a total of 1753 GB Homes certified. Maggie has met with 3 new builders in the past month looking at doing GBH. She is working on finalizing the checklist with resources, clarifications and credit requirements. I hope I will be done by the end of March with that piece.
- c. Membership: As of today we have 290 current members.
- d. Directory: On racks in over 100 locations. We distributed 350 at the Build and Remodel Expo.
- e. Fundraising:
 - i. We received \$20,000 from CFWNC People in Need Grant for ESN
 - ii. I submitted a \$25,000 LOI to ZSR to fund an ESN Technical position.
 - iii. I submitted a \$25,000 request to Dogwood Trust Foundation for ESN technical position
 - iv. Great talk with Dennis Creech from Keneda on 2/4/2020. They plan to fund us in 2021 too, at about the same level, \$64,000.
- f. Appalachian Offsets:
 - i. IDES PV- The School District attorney is working on the contract. Once we have that signed we will request the donation from the anonymous donor. Project to be installed in early summer.
- g. Blue Horizons Project- The RFP for the growth of BHP should be released by the county in February. This will provided funding for Sophie's position and we might add one more person to help promote renewables. We will also add money for ESN staffing into the proposal.
- h. Low Income Weatherization- We will exceed the goals of the SSDN Project which officially ends 3/31/2020. We are working on a presentation to effectively tell the story of all the work we have done in over 350 homes.
- i. Commercial EE- We have started a commercial EE campaign via Blue Horizons Project in collaboration with the Chamber of Commerce, Duke Energy, Lime Energy, and LOS Waste Reduction Partners.
- j. Education:
 - i. Greenbuild workshop at LRU on 2/12/2020
 - ii. Energy Efficiency for Everyone workshop on 2/19/2020
 - iii. At our March Board meeting we will have an education workshop planning session.
 - iv. BCorp presentation on March 4th
- k. Building Project- Our contact at Duke has said we should know in February if 97 Choctaw Street is a viable option for purchase.
- l. Brew Horizons Beer Festival 2/29/2020- We have sold about 148 tickets as of 2/10/2020. We have 21 pourers so far. Happy to have Sugar Hollow as a Sponsor. Please send invitations to your networks via Facebook, Instagram, or Email.
- m. Retirement fund for staff- We are investigating a 403b (similar to a 401k) for GBA staff.
- n. Reserve Fund- The Executive Committee has discussed putting in another \$100,000 into a reserve fund. Lisa has provided an investment opportunity with 2.75% interest that is available after 90 days. Invests in CDFI, Community Development Financial Institutions.

(5:55-7) NEW BUSINESS

- A. **ESN Agreement Finalized – Needs Board Approval. Reviewed the attached agreement. Stephens motions to approve the agreement with ESN as written. Joan seconds. All in favor.**
- B. **Personal Growth PTO**
 - a. **Discuss the requirements for personal growth leave.**



- b. Should a presentation be required after?
 - c. What are the requirements. And is it for professional growth.
 - d. See updated description
 - e. Heath motions to accept the edited version of the Professional Growth PTO description. Stephens seconds. All in favor
- C. Appalachian Offsets Applications received
- a. Reviewed the three applications
 - b. All are good. None of them are an easy win, though.
 - c. Reviewed the Drawdown list to see where the big wins might be.
 - d. Discussed an easier lighting changeout project.
 - e. Throw out another round of applications.
 - f. Approach potential local partners
 - g. Discussing a dollar cap per project- like a 1/4 of our annual capacity (\$6,000). At least for now.
 - h. The three project application we have aren't turned down but they are
- D. Discussion of April Board elections
- a. Send your suggestions to Chrissy
 - b. Email will follow from Chrissy about who is up for reelection this year.
 - c. Home inspector, HVAC, fundraising, etc.
 - d. Send our blurb out to the board to share with potential board members
 - e. Don't invite these individuals just yet.
- E. Three cents for our future
- a. Developed by MT and Sierra Club
 - b. A property tax increase in the City of Asheville of \$.03 per \$100 in property value
 - c. Generally the board is not in favor of supporting a property tax increase. We are all in favor of the initiatives it supports though. And unfortunately there are no back up funding streams for these initiatives.
 - d. Outlines state and local government issues.
 - e. We do not sign on to supporting the property tax. We will respond with an explanation of why.
 - f. We need to get TDA to pay for some of these initiatives, not homeowners.

