

**Green Built Alliance
Board of Directors
6.11.2020**

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) **WELCOME**

(5:35-5:45) **CONSENT AGENDA Leigha motions to approve the consent agenda. Chrissy seconds. All in favor.**

- Approval of Treasurer's Report for May.
- Green Built Homes: In April there were 8 GB homes certified this month. We currently have 360 registered and have completed 1799. GB Homes V3 has been released.
- Membership: As of today we have 254 current members.
- Appalachian Offsets:
 - IDES PV- We have a contract from the City Schools, and we have a contract from Sundance. I am awaiting confirmation and receipt of the large donation for the PV system. We will then start the project. There is a need for \$75,000 as a bridge loan for the Duke rebate. We will go to the bank once the large donation is place.
- Blue Horizons Project- We are submitting the RFP response to the County on June 10th. We think the city and the county will have 350K to contribute to BHP. The County announced today 150K of support. The start date is July 1. In the 25 page proposal we are asking for:

Action	Funding requested via this RFP	Funding raised through other means	Total Funding
BHP Program Management	\$132,152	\$20,000	\$152,152
ESN Weatherization	\$179,520	\$103,500	\$283,020
100% Renewables Plan	\$35,055	\$0	\$35055
Cool Communities	\$10,000	\$0	\$10,000
Solar CrowdSource	\$10,000	\$0	\$10,000

Low Income Solar	\$155,000	(Duke rebate unknown)	\$155,000
Total	\$536,856	\$123,500	\$636,425

- ESN Low Income Weatherization- We have begun doing workdays again. We did 2 last week Yulia and Kelvin will be completing these and will wear PPE and ask clients to adhere to social distancing guidelines. There is a new covid protocol for site visits including temperature checks, an additional waiver, etc.
- We have purchased a 2013 Ford Trans Connect Van that will be used for our Weatherization work.
- Education:
 - We are putting together some online videos for energy efficiency home improvement.

(5:45-7) NEW BUSINESS

- **Potential Board member introductions: Deborah Wright and Alesha Rherdon**
 - **Brief intro. Sam has spoken with each and given them some background about the organization and board member roles.**
 - **Brief bios on each have been sent already.**
- **Green Built Homes v3 (Presentation by Maggie)**
 - **Went through the entire checklist with an eye to streamline the list a little and make it a little more ambitious at the same time. Also adjusted for code changes.**
 - **Maggie went through the list with a committee of 5 or 6 board members**
 - **Added a prerequisite for platinum level to have balanced ventilation.**
 - **Includes a new regenerative component. It's a pilot program right now. Also it doesn't have a final name yet. Funding from the Kendeda foundation assisted in developing this new aspect of the program. The intent is to be an inspiration to the community to strive for more healthy and regenerative components. It's ambitious but attainable. Incorporates energy, water, landscape, transportation, Energy Star indoor air plus, all electric (no gas), minimal waste, building materials, biophilic design, education/ advocacy.**
 - **As of now all items are requirements for the program. We are discussing whether certain aspects can be compromised on if they are not practical to complete. LBC has some more flexibility for urban projects.**

- This will officially roll out in January but it will be optional to builders until then.
- The committee agreed to continue supporting the roll out effort.
- Fundraising events and educational workshops planning (Cari)
 - Not pushing annual party or large cider fest. They just aren't looking likely at this point.
 - There are other ways we can continue to connect though.
 - Ciderfest virtual. Cari has been working out a virtual tasting and a shippable cider tasting. Talking to the NC ABC about this. We could get a wine shipper permit to allow this. Still in the research phase. Once we find out what might be allowed, we can start reaching out to cidermakers.
 - A cider crawl is also an idea.
 - Leap Frog Tours might do smaller cider tours
 - None of these options would be as lucrative but maybe they could at least keep the event going and keep the connection with the folks that have been coming to the event year after year.
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 - We'd like to come up with something for our members in lieu of the annual party to keep our membership engaged and make them feel appreciated and help them know some connection with us and other members.
 - New committee to work on these items. Leesa, Robin, Eric, Sam, Cari, maybe others.
 - Also going to try to reach out to expired members. Sending out a list next week. See if you have any connections on the list. Then everyone will get some assignments from Cari of past members to reach out to. There will also be a suggested script. Also calling about renewals.
 - List will go out June 22. Please make calls by end of June 24.
 - Recently lapsed members have already been contacted a few different ways by Cari.
 - Education
 - not ready to jump back in to in person gatherings.
 - Looking into a partnership with Green Builder Media (?)
 - Hoping for some virtual CE opportunities in the late fall
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- Fundraising letter to boost support (Robin and Sam)
 - Tabling this until next meeting depending on City/ County funding.
 - Talking about putting thank you to donors in the directory
 - Pitch any other ideas you might have for getting out there this year

