

**Green Built Alliance
Board of Directors
9.10.2020**

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) **WELCOME**

(5:35-5:45) **CONSENT AGENDA. Rob motions to approve the consent agenda. Deborah seconds. All in favor.**

- Approval of Treasurer's Report for August.
- Green Built Homes: In August there were 16 homes certified. In total there are 1833 certified, 536 projects registered (App State registered their next dorm and two are about to finish and will pay their other 50% soon).
- Membership: As of today we have 261 current members. We had 53 members join or renew in June, a new record.
- Appalachian Offsets:
 - IDES PV- We have made a payment of \$305,000 towards the system. I am awaiting information on the installation progress.
 - The next potential project is with the Housing Authority.
- Blue Horizons Project- We have been selected to continue implementing the BHP and weatherization. There is \$250,000 available from the City and County to do this work. A more detailed update and request for input is in New Business.
- ESN Low Income Weatherization- We are doing 3 to 4 projects per week. A more detailed update and request for input is in New Business.
- Ciderfest- Registration is now open for Ciderfest Tours. Ticket sales and tours are being handled by Leap Frog Tours. They run throughout October. There are 7 tours booked and 8 remaining to be sold.
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- Education:
 - We are putting together some online videos for energy efficiency home improvement.

(5:45-7) **NEW BUSINESS**

- **Blue Horizons Project Community Council**
 - **Creating BHP Community Council- an advisory board for BHP. It's a volunteer board. A selection committee including GBA, city, county, and some former members of the EITF will vet these potential board members and then that list will be brought to our board for a vote. Josh and Alesha volunteered to be on this selection committee.**

- Robin suggests one member of our board could be on that BHP advisory board. In the spirit of dynamic governance. Sophie points out that it's only a 9 person board at this point so there might not be enough room to get all the stake holders desired on that board and have room for one of us. The size of this board could increase once it is created. Could have a liaison to the BHPCC
- Application will be published Monday so look at.
- Sam will send out the recommendations of the selection committee prior to asking us for a vote.
- Kendeda funding for reserve fund and grant opportunity.
 - Have gotten grants from them in the past.
 - Interested in helping us build up our reserve fund. We are building our application now. They would provide \$30,000 to hire a fundraising professional and they would match funds raised.
 - They require a policy for how to manage and use that reserve fund. It's a good opportunity to develop this policy.
 - Dennis Creech is our fund advisor there. Sam talked to him this week and he said they wanted to keep funding us for the next two years and fund regenerative building. What are barriers to builders and architects for designing and building regenerative homes. Possible city/ county education and incentives. Classes and promotions.
- Energy Savers Network Update and advice on client and volunteer recruitment
 - Kelvin is the new manager for this program. Welcome
 - Also have subcontracts with other community organizations to help implement some of this work and recruiting new clients. Peewee and Tony from GO. United Community Development- Southside based, female led group.
 - Struggling to find new clients for the program. Trying to serve 100 homes per year and we don't have enough in the pipeline.
 - Have instagram and FB but that has mainly been used to recruit volunteers. It doesn't target clients easily. Robin suggests Council on Aging, churches, Beloved, Haywood Street ministries (Leesa volunteers to contact them) B Love/ Hood huggers, Meals on Wheels, home health care providers?

- **Susannah suggests Brenda Mills City Neighborhood Coordinator, Buncombe County Schools community resources, community resource rooms in school, giving flyers to delivery folks.**
- **Personal connections have worked best in the past. Trust agents.**
- **Sam will send out a blurb to the board and staff for everyone to give out to any community connections. Also send a list of ways the board and other folks can help out.**
- **ABCCM connections? VA connections?**

Attendance 2020

	Ja n	Fe b	Mar	Apr	May	Ju n	Jul	Au g	Se p	Oc t	No v	De c	
Jamie Shelton				X	X			N	P				
Steve Farrell								O	X				
Chrissy Burton									P				
Rob Johnson								M	P				
Robin Cape								E	P				
Jose Ruiz				X		X		E	X				
Raymond Thompson		X						T	P				
Josh Littlejohn								I	P				
Leigha Dickens								N	P				
Ben Yoke		X		X	X			G	P				
Eric Shilling		X			X				P				
Eric Howell			X	X		X			X				
Leesa Shuler									P				
Deborah Wright									P				
Alesha Rherdon									P				
Paul Kapua									P				
Susannah Horton									P				

