

Green Built Alliance
Board of Directors
1.14.2021

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

Consent Agenda: Stephens motions to approve the consent agenda (treasurer's report and 2020 review). Alesha seconds. All in favor.

Treasurer's report: see accompanying report.

-Applying for PPP round 2

-The usual details of money hitting last year that doesn't show up in the budget until 2021

2020 Review:

-Passed on an office space in the early part of the year. Still using the office some but not much. Might need to revisit office space in 2021. Sam misses the office for the collaborative and efficient vibe.

-Growing year after year since 2015

-Grants shifted away from environmental funding this year due to covid. Fortunately Kendeda stuck with us.

-Membership revenue is down slightly but not bad.

-GBH was down a little for the year. Hoping to do more promotion when we have a full time program director.

-ESN is doing well but having a lot of last minute cancellations.

-Starting to do continuing ed for GCs, architects, and others. Looking into CEs for realtors also. Robin also suggests CEs for building inspectors (and home inspectors). Anybody know any other trades or certifying bodies that require CEs? Anybody want to lead a class? Paul offered his expertise and ideas from a legal perspective. Susannah mentions Landscape Architects. Possible education committee meeting to drive this program a forward.

-Raymond mentions how great the website has been over the last few years and how this might be a great way to get us out to the public more and to a wider audience (like the recent certifications in Colorado). Cari has an upcoming meeting with Integrative about keeping our SEO. Robin has another SEO idea to share later.

Budget 2021: Josh motions to approve the budget. Deborah seconds. All in favor.

-Some anticipated Kendeda money in there. Also an unknown grant of \$25K that we can usually find.

-Pretty conservative on other income sources.

-Ciderfest is in the budget but a question mark.

-PPP is not included but we think we can get it for about \$60k

-Robin challenges the board to all sign up for Appalachian Offsets regular donations. AO will get shifted to the new program director and we hope it will grow.

-Biggest cost is always payroll

New job postings

-Posted for Yulia and Maggie's positions.

