

**Green Built Alliance  
Board of Directors  
Minutes 4.8.21**

**Mission:** To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) **WELCOME**

(5:45-5:55) **CONSENT AGENDA Stephens motions to approve the consent agenda.**

**Deborah seconds. All in favor.**

- Approval of Treasurer's Report for March.
- Green Built Homes: In March there were 8 homes certified. In total there are 1892 certified, 742 homes registered and 662 Appalachian state dorms registered.
- Membership: As of today, we have 255 current members.
- Workshops: This month's continuing-ed workshops are Radon-Resistant New Construction with Phillip Gibson on Tuesday, April 13 and Edible + Native Plants with Laura Ruby on Tuesday, April 27. Classes will also be held in May and June.
- Appalachian Offsets: IDES PV install has begun. We sent out a press release on Monday and are looking to get substantial media coverage.
- Blue Horizons Project Solarize Campaign- The campaign was launched on 4/7 and we had a great turnout. There are now over 200 people signed up to receive quotes for PV systems. Getting some frustrated feedback from local installers that didn't feel like they could participate. No local installers submitted bids for the project. Talking about creating a panel of local solar companies to let the have input prior to the next round of solarize or having a listening session. Others suggest the staff have spent enough time fielding these frustrations and maybe we should wait until the next RFP goes out to try and address these issues. Josh suggests the board could do this listening session rather than staff to give the solar companies a different audience. Chrissy, Leah, Josh Steohens, are all willing to participate in a follow up of some sort. Mary suggests a survey with the opportunity for a follow up call or meeting. Also remember that we are trying to implement a tremendous mandate of renewable energy installations in our area in the next few years. 4,600 MW
- BHP Community Council- We have launched the strategic planning process to meet the 100% renewables goal. We also have an Outreach and communications committee. We still need two more members, one representing communities of color and another an affordable housing advocate.
- ESN Low Income Weatherization- We are doing 3 to 4 projects per week. In addition the Asheville Housing Authority would like us to weatherize 1000 apartments for them. We are in conversations with the City and County about funding this.

- Fundraising Plan- We have hired Beth Trigg from Taproot consulting to support us in our fundraising efforts. I need to provide her with many documents to get her going on this project.

**(5:55-7) NEW BUSINESS**

- **Board Renewals**
  - Sam reached out to everyone whose term is ending to make sure they want to stay on. Everybody is game to continue.
  - Eric Schilling and Eric Howell have rolled off leaving two open spots.
- **Identifying and recruiting new Board members**
  - Josh Suggests HVAC contractor Tal Taylor at Gentry
  - Rob suggests mortgage/ lender he knows.
  - Mary would like to see an appraiser.
  - Chrissy mentions affordable housing or homeward bound. Sam knows Santiago at Homeward Bound or possibly check their board membership and see if anybody there wants to join.
  - Canvas the membership?
- **Operational Reserve Policy** Mary motions to approve the policy with the minor change of removing the 12 month sentence done during the meeting. Deborah seconds. All in favor.
  - Starting with 3 month reserve
- **Transfer of funds to Self Help Credit Union Money Market account.** Mary motions to move \$103,000 to self help for the reserve fund. Stephens seconds. All in favor.
  - Discuss an investment option for this money. There's not a great investment option that seems appropriate. Talking doing 100k in a CD- won't be much more interest. Landing on just leaving it in self help.
- **Staffing Update**
  - Steffi Rausch is hired and on board as ESN coordinator. Going great so far.
  - Still looking for someone for GBH. Sam has a good lead he is excited about right now. Mary suggests the key side of the job is building science rather than marketing and growing the program. That piece could be covered by a contractor or elsewhere. Mary mentions a new program called Pearl. We can set ourselves apart from these programs that don't have the solid science and solid backbone. Pearl could also be a partner for us in the future.
  - Is there the opportunity to get a better building science person if the job does not include the marketing piece. Sam would love this to be one person but is open to the idea of a 2 person solution.

