

Green Built Alliance
Board of Directors
5.13.21

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) **WELCOME**

(5:45-5:55) **CONSENT AGENDA**

- Sophie's baby June Min Mullinax-Wilson was born on May 7th! Mama and baby are doing well. Welcome June!
- Approval of Treasurer's Report for April.
- Funds were transferred from First Citizens to Self Help Credit Union
- Green Built Homes: In March there were 7 homes certified. In total there are 1899 certified, 742 homes registered and 662 ASU dorms registered.
- Membership: As of today, we have 266 current members up from 255 last month
- Workshops: In April we did Radon-Resistant New Construction with Phillip Gibson and Edible + Native Plants with Laura Ruby. Mary Love's Marketing Green Homes was this week and Amy Musser's Zero Net Energy class is 5/25.
- Appalachian Offsets: IDES PV install will be completed in May. We are coordinating with Sundance on the flip the switch ceremony and media exposure. We will write a check for \$75k to Asheville City Schools to cover the Duke rebate. This funding will be paid back.
 - Possibility of funding the next system at Burton Street Peace gardens.
 - *Board members raised questions on whether that organization is a nonprofit, and whether the property is privately owned.*
- Blue Horizons Project Solarize Campaign- The campaign was launched on 4/7 and we had a great turnout. There are now over 414 people signed up to receive quotes for PV systems. About 25 contracts have been signed. 3 Low income clients have been identified.
- BHP Community Council- We have launched the strategic planning process to meet the 100% renewables goal. We also have an Outreach and communications committee.
- ESN Low Income Weatherization- We are doing 3 to 4 projects per week. We will begin the Housing Authority upgrades the last week of May. We will do approximately 60 before June 30th.
- Fundraising Plan- Beth Trigg has been interviewing certain staff and board members regarding their ideas on fundraising opportunities.
- Annual Party- We are looking to host it at French Broad Outfitters either September 2 or 9th, and are planning a pre party paddle trip down the French Broad river.
 - *Leigha moves to accept consent agenda, Deborah seconds. Approved.*

(5:55-7) NEW BUSINESS

- **New potential Board member introductions**
 - *Santiago Cely, facilities and housing development director of Homeward Bound*
 - *Tal Ingram, comfort consultant at Gentry Heating*
- **Theme of Directory**
 - *Wanting to capture this unique moment we're at, inflection point, carrying forward lessons from the pandemic and our organization's first two decades in existence, embracing the new normal, making renewables the new normal, renewing our commitment to this work*
- **Local solar installer listening session**
 - *Ben shares some of the concerns from Sugar Hollow's perspective including that the finances didn't add up for them and a concern that local installers are going to be left servicing systems they didn't install when the larger company leaves after the Solarize campaign.*
 - *Ben also mentioned the promising potential for a community solar program that could involve Duke. There are many advantages. You can mass produce it and you don't have to deal with residential issues with shading or roof orientation.*
 - *Ben and Robin affirm that there is an opportunity for staff to connect with local installers in a group meeting setting to discuss barriers to entry for the most recent Solarize campaign.*
 - *Sam says the timing would be best to hold something like this later in summer once Sophie returns from maternity leave and can be involved.*
 - *Sam also mentions that more funding from the federal government could give us the opportunity to do more low-income solar involving local installers.*
 - *Robin says the goal is more solar everywhere and that we will be sending an invitation to the board to see who is interest in engaging in this carrying this conversation forward.*
- **Credit card policy**
 - *Our new bookkeeper Amber is helping to evolve our bookkeeping system. She suggested implementing a new credit card policy that would require staff to get Sam's advance approval for purchases of more than \$1,000.*
 - *Robin points out that we lost our quorum and the vote on this will need to be taken later.*

