

**Green Built Alliance  
Board of Directors  
7.8.21**

**Mission:** To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) **WELCOME**

(5:45-5:55) **CONSENT AGENDA** Mary motions to approve the Consent Agenda. Deborah seconds. All in favor.

- Approval of Treasurer's Report for June.
- Green Built Homes: In June there were 16 homes certified. In total there are 1904 certified, 793 homes registered.
- Membership: As of today, we have 278 current members. This month was the highest renewal and revenue on record! In June 2020 we had 261.
- Appalachian Offsets: We are exploring three potential projects. The United Way building, the Homeward Bound Days Inn Project, and a Burton Street church educational center building.
- Blue Horizons Project Solarize Campaign- The campaign was launched on 4/7 and we had a great turnout. There are now over 580 people signed up to receive quotes for PV systems. 97 contracts have been signed for 798 kW. Installation is beginning soon. 8 Low income clients have been identified. (Update- Sophie says we are now 102 contracts and over 800 kW).
- BHP Community Council- We have launched the strategic planning process to meet the 100% renewables goal. We also have an Outreach and communications committee.
- ESN Low Income Weatherization- We are doing 3 to 4 projects per week. The Housing Authority upgrades have begun and we are doing about 4 per day for 3 days per week.
- Annual Party- We will host it at French Broad Outfitters on September 9th, and are planning a pre party paddle trip down the French Broad river.
- Fundraising- BofA grant submitted in June and Buncombe County Covid relief grant to be submitted by July 15. We are hoping to fund some home heating repairs/ replacements.
- Just received an extra matching grant from Kendeda \$90,000. We knew this was available but we were able to get the grant sooner than expected due to shifting funds to our reserve account.

(5:55-7) **NEW BUSINESS**

1. Tour of the Collider
2. Discuss potential office relocation to the Collider
  - Robin gave a little history of her history and the history of the Collider, Mack Pearsall, Claire Callen and the Callen Center.
  - Is it a viable place for us. Is this the right office space? Is it a good fit for the organization?
  - The owner/ funders are on board with us being here and might be willing to help make it happen. Possible help with rent/ extra storage space. Possible help with rent. As of right now it's a full-service rental \$3,100 all in but this is subject to negotiation. Robin seems to think it's a reasonable to good rate for comparable spaces. It's certainly more than the roughly \$1,300 we are paying now.
  - Would still have to rent some parking for staff. Hopefully we can work out parking for things like board meetings etc.
  - Seems like a very exciting collaborative space. Our organization has a lot to offer a space like this.
  - There is more potential involvement/ collaboration with the future of the Collider.
  - Most of the board seems to think it's a cool thing to ease into.
  - Stephens motions to rent the proposed spaces in the Callen Center for the current proposal of roughly \$3,100 in monthly expense. We want to continue negotiations to get help with the rent with a goal of getting our all in monthly expense on the new space and associated costs down to \$2,500 or less. Rob seconds. All in favor. We are moving!
3. Fundraising Plan draft presentation by **Beth Trigg** and [Beth Coakley](#)
  - See the accompanying fundraising review.
  - Great presentation and discussion with Beth and Beth
  - What does this mean in terms of staffing? Cari has so many different jobs. There's no firm answer here but a development director position might be a good investment long term. Short term consider contracting out some event stuff.

- Individuals donors are our biggest opportunity for new income
- The fragmented nature of our organization is one barrier to to developing these donors. Strategic planning?
- Possibly plan another longer meeting with the Beths to discuss among other things Board roll in this fundraising strategy.

### Attendance 2021

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jamie Shelton					X	X							
Steve Farrell				X	X								
Chrissy Burton					X		X						
Rob Johnson		X	X		X								
Robin Cape													
Raymond Thompson					X								
Leigha Dickens			X										
Ben Yoke		X	X			X	X						
Mary Love													
Leesa Shuler	X				X								
Deborah Wright													
Alesha Rherdon				X			X						
Paul Capua				X			X						
Susannah Horton				X			X						
Santiago Cely													
Talbott Ingram							X						