

**Green Built Alliance
Board of Directors
Minutes 1.12.22**

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME

One word wishes for the GBA in 2022 (and beyond) snow, solar, in-person, synthesis, happy-employees, abundance, health, growth, ready, grounded, flourish.

(5:35-6:45) NEW BUSINESS

1. 2022 Presentation

a. 2022 Budget.

- i. See accompanying budget presentation**
- ii. 2022 budget features a significant staff and capacity investment and a net loss for the year.**
- iii. Leesa adds her approval of the budget and she feels the budget as conservative and that there are lots of potential revenues that are not counted on in this budget.**
- iv. Voting on the budget is: all in favor!**

b. Staffing and compensation changes

- i. Cari moves to Associate director, hire a full time Development Coordinator, hire a part time BHP coordinator, staff raises to approach national averages.**
- ii. Voting on the staffing and compensation changes is: All in favor!**

c. HR updates

- i. Small increase to health stipend as well as broader offering of health stipend, parking reimbursement, cell phone stipend, adding Juneteenth to the paid holiday list.**
- ii. Voting on the HR updates is: all in favor!**

2. Draft Mission: We advance sustainable living, green building and climate justice through inspired action, community education, and collaborative partnerships.

- a. Discussing ways to pare down the mission and also things to potentially add. Stephens likes 'healthy' but that does have a prominent role in the proposed vision. Also 'green building' could be removed but green builders are a huge part of our membership. Alesha is not wild about 'climate justice'. Robin makes the case to leave the justice piece. And 'climate' was one of the biggest words in our word cloud. Leigha questions whether the region needs to be in the mission, but most folks think it doesn't have to be part of the mission now. Cari suggests that the region can be added to the mission when appropriate.**

- b. Overall the mission sounds good to everybody. Sam and Cari will run it by Beth Trigg tomorrow. Raymond would like to hear some private opinions come out on it after folks have been able to sit with it.
3. Draft Vision: We aspire to cultivate communities in which everyone has equitable access to healthy homes and a thriving natural world.
 - a. Robin suggests removing 'aspire to' from the vision. Or say 'we build or 'we work to build'.
 - b. Cari will send out an email request for responses to the mission and vision next week including Beth Trigg's reaction to them.
 - c. This might also include a conversation about the tag line.
4. BHPCC wants to develop feedback for the NCUC on some new rulemaking that is in the works and the BHPCC requests our boards support for their actions in developing this feedback. Rob asks to see the feedback before we approve it. Sam will circulate the draft comments.
 - a. Sidenote: Robin would like us to have a viewing and comment session on a recent Michael Moore movie on renewable energy.

(6:45-7) CONSENT AGENDA. Vote on approval of the consent agenda is all in favor!

- Approval of Treasurer's Report for 2021
- Green Built Homes: In December there were 13 homes certified. In total there are 2446 certified, 51 Net Zero homes and 332 homes registered. 132 Single family homes certified in 2021 (2020 was 120) and 431 MF units certified in 2021.
- Membership: At the end of December we have 283 current members. Last year at this time we had 259, so we are higher this year. Pisgah Roofing (a new member) joined at the Leadership Circle Level.
- Appalachian Offsets: We are funding a 10kW system on the St. Paul Educational building on Burton Street. The potential PV project for United Way is developing. The size of the system is still TBD. It appears that a large part of the system will be donated by Blue Ridge Power (formerly Pinegate). Tal has some input guiding the installation of this project. We have several companies now donating toward AO. From the Board Robin, Chrissy, Raymond, Leigha, Ben, Jamie, and Alesha all donate to this wonderful program.
- Blue Horizons Project Solarize Campaign- August 31st was the campaign completion date. 176 contracts for 1412.62 kw residential and 17.40 commercial = 1430.02; 80 installed, 50 scheduled; Battery storage - 125 kwh; 6 contracts backed out; 12 low income solar systems in process and one more coming.
- There will be some funding for a local nonprofit PV system. Our best guess at this point is \$60k. We are narrowing it down to 2 or 3 organizations.
- BHP Community Council- The strategic planning process to meet the 100% renewables goal is underway. We also have an Community Engagement committee. We are asking a lot from this group and hope they rise to the occasion.
- ESN Low Income Weatherization- From July - December the team worked very hard to meet its goal of 88 homes. It exceeded that goal and we feel very proud

