Green Built Alliance Board of Directors Minutes 4.10.23

Mission: We advance sustainable living, green building and climate justice through inspired action, community education, and collaborative partnerships.

(5:30) **WELCOME**.

(5:45-6:45) NEW BUSINESS

- 1. Introductions to a new potential Board member, Stevin Westcott (10 min)
 - a. Environmental Radio News podcast
 - b. Long career in environmentalism
 - c. See accompanying bio
- 2. Vote on Stephens Farrell to be Vice Chair and Adam Klaus as Treasurer (5 min)
 - a. All in favor of Stephens for Vice Chair
 - b. All in favor of Adam for Treasurer
- 3. GBA Bylaws Review via Mary (10 min)
 - a. Bylaws have gotten antiquated and the EC has reviewed them and clarified a few things.
 - b. How we nominate new board members and who nominates new members. No more nominating committee. Members can nominate themselves.
 - c. Clarifying when elections happen- new members voted on in March and executive positions voted on in April
 - d. These changes will be sent out to the membership for an electronic vote with a one week time for voting.
- 4. Earth Day 5k planning (30 min)
 - a. See accompanying presentation- great job Annie, Summer and everyone
 - b. Registration is looking strong and we should hit our goal.
 - c. Not a ton of outside volunteers yet- mostly staff, friends, and board members. It will be an early day for everybody. As of right now we don't have a cpr/ first aid credentialled volunteer. Not required but would be really nice.
- 5. Ciderfest update (15 min)
 - a. Cidermakers don't want to participate this year. They want their own event. We are looking at selling the event to the cider makers association. That's in the works. Shay Brown might also be an interested buyer. Either way, we are looking at getting out of the event altogether.
 - b. Lots of back and forth on our level of willingness to negotiate on the price.
 - c. In general the board seems to favor negotiating on the price if needed.
 - d. Sam feels that our roll with ciderfest has run its course and we should move on
 - e. We might look at another fall event, possibly related to parade of homes.

- f. Sam will come back to the board once a deal is negotiated but before the agreement to sell is made.
- 6. United Way event for Appalachian offsets (5 min)
 - a. 5:30 to 7:30 at Pleb winery with a book reading of 'Love Your Mother' by Mallory McDuff
- 7. There's a call to action coming out about a House Bill coming out to prevent EE standards in residential construction from becoming more strict in NC. Stay tuned!
- 8. Directory: Alesha suggested Dan Clere had some interest and a couple of article ideas. Stephens is thinking of a what has changed in green building. Mary has an idea for what is the difference between a smart home and a green home. Mary suggested the staff might write an article about the Inflation Recovery Act. And Jamie suggested a green building reading list.

(6:45-7) CONSENT AGENDA All in favor of approving the consent agenda..

- Approval of Treasurer's Report for March 2023
- Whiteness at Work DEI training for GBA staff
- Green Built Homes: 12 GBH Certified in March
 - Homes Registered: 4
 - Total number registered currently: 101
 - Total certified currently: 2833
- Membership: At the end of March we have 251 current members, which is up from last month (247), and down from last year (292). We gained 5 new members in March and had 14 renewals.
 - Kalen Brelan started today 4/10 as our new Membership and Communications coordinator. She will support our membership and help grow this. This person will be hired and start by early April.
- ESN- We have access again to Duke Energy incentives for ESN projects. There
 was a break from July Feb. The NCUC ruling came out in early February and
 there is greater opportunity for incentive funding for each project.
 - An M&V report of ESN just came from Amy. We are saving an average of \$195/yr per home for \$37,734 for 193 homes.
- Appalachian Offsets: The potential PV project for United Way is developing. The size of the system is approximately 86 kw. A large part of the system will be donated by Blue Ridge Power. An fundraising event is belong held tomorrow night 4/11 at the United Way building from 6:30-7:30. It would be excellent if some of you could attend.
- The Earthday 5k Fundraiser registration is open. Please promote and volunteer.
- ESN Heating Repair and Replacement Program- Sustainable Air and Rutherford heating is installing and repairing heating systems for ESN clients. This is funded by County and City ARPA funds.
- Beloved Asheville will be the recipient of the Solarize Community Solar project.
- BHP Community Council- 5 new members have been seated in the past 5 months. We are working diligently on the 100% renewables plan.

- GBA Website Upgrades are in process. Steffi is leading the design and development of the new website.
- We have eight contractors/consultants with GBA: Brad Rouse, David Gordon, Tony Beurskens, Amy Musser, United Community Development, Sugar Hollow Solar, and Sustainable Air, And Rutherford Heating and Air.
- City and County ARPA funding have been received in March
- Board meeting in person May 8th. Location TBD.

Attendance 2023

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jamie Shelton '14		Χ	Х										
Steve Farrell '13		Χ											
Chrissy Burton '15	Х												
Rob Johnson '15		Х		Х									
Mary Love '21													
Leesa Sluder '19	Х												
Deborah Wright '20		Х		Х									
Alesha Rherdon '20	Х		Х										
Christine Davis '23													
Chelsey Hett '23													
Leigha Dickens '19/23		Х											
Adam Klaus													