

**Green Built Alliance  
Board of Directors  
7.10.23**

**Mission:** We advance sustainable living, green building and climate justice through inspired action, community education, and collaborative partnerships.

**(5:30) WELCOME**

**(5:45-6:45) NEW BUSINESS**

**1. New Website Tour**

- a. Steffi has worked for almost a year on the new site. Check it out. She has done an amazing job revamping and optimizing our site.
- b. Tons of new information and better organization with condensed pages
- c. Mobile friendly
- d. Major update for GBH on the site- explanation of certification levels and a easier to approach description of the programs that is not a separate checklist
- e. Made all directory articles into blog posts, and assigned categories and authors to them so that they can be grouped by topic, author, or what aspect of the GBH program they are relevant to.
- f. Specific and easy to find calls to action front and center and linked in other ways throughout the site
- g. Numerous ways to donate throughout the site

**2. Discussion of \$25M grant possibility (Solar for All)**

- a. IRA 7 billion allocated for low income solar. Seeking proposals for implementation of programs of \$25M and up.
- b. Researching whether local contractors could staff up to provide the necessary capacity
- c. No ownership requirement so could work with rentals.
- d. Obviously this would be a MAJOR undertaking requiring several new staff.
- e. Lots of questions surrounding this opportunity
- f. Everyone weighs in individually. Lots of concerns about capacity of the org and the solar community and our ability to generate the leads. But there is also huge excitement for the opportunity. Generally the board is highly in favor.
- g. Alesha suggests a staff vote just to make sure they are game. Early polling of the staff is favorable. Jamie W. is in favor and wants to lead the grant process.
- h. Quick poll of attending board members was  $\frac{7}{8}$  in favor of pursuing the opportunity

**3. Other Grants: DEQ workforce development, DOE Energy Futures**

- a. Pursuing these two opportunities also.

- b. We have 5 apprentices working with ESN and doing some education as well. 2 of these folks already have job opportunities available. Kelvin is leading this effort and is really excited about the workforce development grants.**

**(6:45-7) CONSENT AGENDA Rob motions to approve the consent agenda and treasurers report. Stephens seconds. All in favor.**

- Approval of [Treasurer's Report for June 2023](#)
  - Several outstanding grant opportunities
- We have been awarded the next round of funding for BHP and ESN. We meet with the City and County tomorrow to discuss the budget and details.
- The new GBA Website was launched July 7th.
- Green Built Homes: Number of GBH certified in June: 14 total, 11 current, 3 from previous months (late registration)
  - Number of GBH registered in May: 14 total
  - Homes Registered: 5
  - Platinum Net-Zero: 2; Net-Zero Ready: 1
  - Total number registered currently: 107
  - Total certified currently: 2881
- Membership: At the end of June we had 223 current members, which is down from last month (253), and down from last year (272). We processed 40 members in April, gained six new members. This is the lowest level of membership we have had in many years. Thanks for your support on the membership drive. There are still a few more people to call.
- Appalachian Offsets: The potential project for United Way is getting closer to the goal. We meet with UW on July 25th to talk through the next steps.
- ESN Heating Repair and Replacement Program- Sustainable Air and Rutherford heating is installing and repairing heating systems for ESN clients. This is funded by County and City ARPA funds.
- We have eight contractors/consultants with GBA: Brad Rouse, David Gordon, Tony Beurskens, Amy Musser, Branson Bullman, Sugar Hollow Solar, and Sustainable Air, and Rutherford Heating and Air.
- ESN Volunteer Appreciation Party this Friday 5-8pm at HiWire RAD.
- No Board meeting in August
- September 13th is the Membership appreciation party at the Wedge

## Attendance 2023

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jamie Shelton '14		X	X					N					
Steve Farrell '13		X						O					
Chrissy Burton '15	X												
Rob Johnson '15		X		X				M					
Mary Love '21								E					
								E					
Deborah Wright '20		X		X	x	LoA		T					
Alesha Rherdon '20	X		X					I					
Christine Davis '23								N					
Chelsey Hett '23								G					
Leigha Dickens '19/23		X					X						
Adam Klaus						X							

Deborah is on a Leave of Absence until the fall.