

Western North Carolina Green Building Council

"Helping Build a Sustainable Community"

P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

Board of Directors – 1.12.17

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME

(5:35) **CONSENT AGENDA: Jay motions to approve the consent agenda. Stephens seconds. All in favor.**

- a. Cari had her baby! Pearl Jean was born on 1/4/2017.
- b. Approval of 11.10.16 Board minutes
- c. Approval of Treasurers Report
- d. Green Built/LEED: In 2016 there were 155 Green Built NC homes certified, and 90 more Registered. 144 LEED Homes, and 310 more registered.
 - i. Green Built Sponsor- LOTSAR has approved \$10K for the educational initiative. They have given us \$5K for developing and doing presentations for builders, realtors, and local government planning and permit staff in 10 locations in the first half of 2017.
 - ii. Southface is working on a proposal for us to adopt Earth Craft Multifamily here in WNC. Once the proposal has been sent I will bring it to the Board for discussion.
- e. Appalachian Offsets: We have raised \$4329.91. The Blue Ridge Group project fell through and we are researching a few other opportunities. We are still in conversation with the Isaac Dickson Elementary School about the 600kW solar project. The PTO has approved us approaching the school board. We hope to meet with the school board in January or February.
- f. Education:
 - i. In January we will plan the dates for BGRE in 2017.
 - ii. We will exhibit at Build and Remodel Expo, Mother Earth News Fair, and Home, Garden and Green Living show.
- g. Capacity Grant: We have received the \$7500 from the Community Foundation and have hired Design 1 for the branding and outreach plan. The first step will be a membership and community survey on our name and brand.
- h. The Energy Innovation Task Force continues to progress. Joan Walker (Mountain True and I) have provided a presentation on recommendations to the full EITF. We are now working on refining the data and having meetings with Duke Energy program managers in Charlotte to look at how they can make changes to their program.
- i. Buncombe County sustainability: We are in talks with the County to see if they will provide incentives for green building and EE.
- j. Go Local Campaign: We are now included in this Campaign to promote local businesses and non-profits
- k. Solidarity Sundays: A local music promoter is organizing fundraising events for 12 non-profits in 2017. On August 27th from 3-5 there will be an event featuring 2 music acts. It is being hosted at the Block off Biltmore. All door proceeds go to our organization.

(5:45-7) **NEW BUSINESS**

- A. **2017 Budget Review and Approval. Mike motions to approve the budget. Stephens seconds. All in favor.**
 - a. **One big change to the 2017 budget vs 2016 is grant funding. One new grant opportunity is the Energy Foundation.**
 - b. **Appalachian Offsets is new for the 2017 budget and could be bigger but it's hard to gauge at this point. The Isaac Dickson project would blow that budget wide open. There's a lot to do to get this program off the ground.**
 - c. **GreenBuilt and LEED are up slightly but basically steady. There are opportunities in surrounding areas so there is some opportunity for growth there. Earth Craft Multifamily is also another area for potential growth.**
 - d. **Membership- we are hoping to develop a broader membership base in 2017.**
 - e. **Sam feels the budget is ambitious but achievable. There are opportunities to scale the budget up or down based on income.**
 - f. **We are planning a new fundraising event TBD for April. Possibly a disc golf tournament.**

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- g. Payroll expenses go up with all employees schedule for pay increases.
- B. 2017 Work plan and priorities discussion and potential approval. This is based ideas generated at the Board retreat and consolidated by the committee chairs and staff. Mike motions to approve this plan of work. McGregor seconds. All in favor.
 - a. See the accompanying spreadsheet. It’s a long list but some of what we discussed is outlined below.
 - b. One priority which will be the topic of the February meeting is a LBC for a new space for the council. This is a 2+ year goal we want to start working on this year.
 - c. Use the rebranding to tell our story to different people.
 - d. Board members bring a list of potential members or folks that might be interested in our newsletter.
- C. Board Nominating Committee- We are looking to fill four spots. The top four candidates are:
 - a. Andrew Erskine – Affordable Home Inspection
 - b. Joseph Ruiz – Mosaic Realty
 - c. Raymond Thompson – Sure Foot Builder
 - d. Amber Weaver – City of Asheville
 - Laurie Miller (Architect) and Jeff Staudinger (retired Economic Development from the City) have expressed interest. Shall we also ask them to run.
 - We have 6 very strong candidates. Sam and Steve
 - Board meet and greet and vote on March 9th; the new board starts April 13th.

	J	F	M	A	M	J	J	A	S	O	N	D	Σ
Jamie Shelton		x				x				N		N	2
Jay Lanier			x			x				O		O	2
Mike Figura				x		x	x				x		4
Kevin Ward	x				x			x		M		M	3
Steve Linton										E		E	
Heath Moody	x	x				x				E		E	3
Steve Farrell		x								T	x	T	2
Chrissy Burton								x		I		I	1
Rob Johnson	x			x		x		x		N		N	4
Derek Allen	x			x	x		x			G		G	4
Jessica Arrowood								x	x				2
Robin Cape	x								x				2
McGregor Holmes						x			x				2

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The next meeting will be held February 22, 2017 at 5:30 at TBD.