Board of Directors – 2.22.17

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME
(5:35) CONSENT AGENDA: Mike motions to approve the consent agenda. Stephens seconds. All in favor.

a. Cari returns to the office on February 27th. She has been keeping up with membership renewals from home.
b. Approval of 1.12.17 Board minutes
c. Approval of Treasurers Report
d. Green Built/LEED: In 2017 there have been 10 Green Built NC homes certified, and 12 more Registered. 1 LEED Homes and many more in process that haven’t paid the USGBC yet.
   i. Green Built Workshops- We have developed a list of building professionals and realtors and will be setting up workshops in small towns this spring.
   ii. We received the proposal from Southface to adopt the multifamily and communities programs. It will cost us $10K plus $25/unit. The main benefit is training material. There have already been several multifamily projects certified as Green Built NC, so we could continue to use that system. We will discuss more at our March meeting.
e. Appalachian Offsets: We are contributing $4200 towards a retrofit project for Opportunity House in Hendersonville. Total project cost $26K, with a $10K and 40 metric tons of CO2/year. The Asheville City School Board has approved using AO to fundraise for the solar system. We will need to raise $220,000 in 8 months to fund the project. We are working on the campaign plan and will begin asking for contributions in March. I met with Jay on our Board and Corey Adkins from the Chamber and both had several good ideas.
f. Education:
   i. February 25-26th but Build and Remodel Expo
   ii. March 17-19 Home, Garden and Green Living show
   iii. March 28th Building Green Real Estate Class
   iv. May 6-7 Mother Earth News Fair
g. The Energy Innovation Task Force continues to progress. I met with Robert Sipes, General Manager of DEP west to talk through improvements to Dukes programs. In March I will travel to Charlotte to meet with their program managers.
h. Buncombe County sustainability: We are in talks with the regarding planning incentives, building retrofits, Appalachian Offsets and the best way to collaborate.
i. Spring Fundraiser: We are in conversation with the Disc golf association about a fundraising tournament on April 30th at Lake Julian park. Who would like to play?
j. Solidarity Sundays: A local music promoter is organizing fundraising events for 12 non-profits in 2017. On August 27th from 3-5 there will be an event featuring 2 music acts. It is being hosted at the Block off Biltmore. All door proceeds go to our organization.

(5:45-7) NEW BUSINESS

A. Quick review of name suggestions
   a. GreenBuilt is the main name of discussion. It’s clearly better than any of the other options brought by Design 1. There is lots of potential downsides. ‘Green’ is a little watered down at this point. Is there an alternative to green?

B. Eco-office brainstorm and next steps
   a. Steering committee- Robin, Stephens, Mike, Kevin
The next meeting will be held March 9, 2017 at 5:30 and we will meet and vote on the Board candidates.