



# Western North Carolina Green Building Council

HELPING TO BUILD A SUSTAINABLE COMMUNITY

Mission- To promote environmentally sustainable and health conscious building practices through community education.

## Board Meeting Minutes – 7 August 2013 - 5:30 to 7:30pm

Keller Williams meeting room

### OLD BUSINESS

1. Approval Minutes from Last Month – Mandy made motion to approve; Steve seconded. Motion passed unanimously

### NEW BUSINESS

2. Approval Of Treasurers Report – Mike reported. Group discussion of membership (and increase of 3 members this month) and budget. Vote to approve is delayed until Sept.
3. Task Group Reports –
  - a. Open House/Green Home tours - Team Leader (Erika); 21 July; James Boren; Green Earth Development – Tim was there to represent Board. Home tours are becoming more known” - had good feedback and had 70 +/- attendees; need a better procedure for directional signs. Would be nice to have a tour of the Boniske house (maybe an award of some sort for Kitty (she was made a lifetime member) sometime in October). GBC dedicated a directory to Ske. Steve will contact Dale for an article in the Xpress.
    - i. 18 Aug Matt Osada; Villages at Crest Mountain
    - ii. 15 Sept John McDermott; Green Acres (Erika can rep Board)
    - iii. 20 Oct possible Greencraft (Robbie McLucas)
    - iv. 17 Nov possible Robbie McLucas
    - v. 15 Dec none scheduled
  - b. Green Drinks Partner (Erika) - Sustainable Wood Products at Thirsty Monk on Aug 14; still every Wednesday, 5:30p social, program starts at 6p. possibly Living Building challenge as future topic (Stephens)
4. Discussion about how to take payments. Will need to update “merchant account” when we update website. Discussed taking monthly payments for platinum members (it is a problem when platinum members get the benefits, then don’t make the final payments).
5. Upcoming and Ongoing Events discussion
  - a. Green Edge at the Wedge – Tues Aug 13 – monthly casual networking – 5:30pm happy hour
  - b. Create a “Membership Committee” ( Steve, Mary, Mike volunteered) – new benefits; what are things we can do to generate new members; membership drive (Oct better than Jan), how to keep track of membership benefits (Arboretum has a system when you get to a certain level of membership you get to pick a benefit); how Xpress sales staff is incentivized; etcetera
  - c. business tours – Eco View Farm might be interested in hosting an event – LAB (Lexington Ave Brewery) building/business – Nina would like to take suggestions from Board for tours, and then follow up with businesses
6. Living Building Challenge – Emily Colmen-Wolfe, Maggie, and Stephens are ambassadors. Cascadia GBC developed a program to foster new ideas; no toxic materials; zero energy; all stormwater captured onsite. WNCGBC is going to host a LBC collaborative (Asheville is smallest city in North American to host a collaborative). Maggie wants links to LBC on our website, presentations, help promote locally.
7. Green Building Directory Discussion

