



Western North Carolina Green Building Council

"Helping Build a Sustainable Community"
P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

Board Meeting Minutes – 7 January 2013- 5:30 to 7:30pm

OLD BUSINESS

1. Present: Kevin Ward, Boone Guyton, Melanie Brethauer, Jody Guokas, Mary Love, Erika Schneider.
2. Approval of Minutes

NEW BUSINESS

3. Approval Of Treasurers Report – Dashboard reviewed quarterly (May, Aug, Nov, Feb) – discussion about low bank account, and deficits in budget. Need to look hard at budget at next meeting (after Mountain Express ad sales and GBC membership re-new come in). If still in deficit next year, may/might need to disband and donate remainder of money to another non-profit. OR, major fundraising and reduction of expenses. Classes used to be huge fundraiser – that is gone. Melanie talked to Jen from LaZoom who would donate a bus and driver for a green tour. Before doors close, we should make a public statement that we are close to closing, and ask for donations. Maybe go back to quarterly general public meetings to let everyone see. Maybe check into Advanced Energy sponsoring Green Gauge.
4. **Task Group Reports – update**
 - a. Open House/Green Home tours - Team Leader (Erika); Mary has two homes for tours and will send to Erika. To support efforts, Board members should go to at least one tour this year.
 - b. Green Drinks Partner (Erika) – Zero energy Homes presentation will be Jan 23rd, at Posana, 6pm. – need suggested topics for next quarter – Erika will bring to Green Drinks planning committee a suggestion to have a WNCGBC night, just explaining what we generally do, including updates on all the programs.
5. **Election** – Tim, Boone, Jody, and Erika's terms have expired. Jody and Erika want to run for re-election. We should invite potential new board members to the Feb meeting (Matt to send out email).
6. **Directory** – listing deadline Jan 13th. Ad deadline Feb 1st. All articles are in and being edited. Boone to give Board members a list of expired members to call and ask to renew, and ask to be listed in directory.
7. **Directory Party**- Discussion to push back 1-2 months so it could be somewhere with an outdoor area. Board likes April to have event since people will expect it then, plus needs to be when "directory is released", and also can consider a separate summer fundraiser. Pack Place is available April 4th, 11th, and 18th for the lower level. Board voted to have party April 11. Melanie will contact Pack Place and confirm date. We would need a PA system and announce a couple times during the party that we need donations. Beer line should be lined up beside silent auction items. Maybe have the release party focus some on fundraising/increasing membership, and then have a summertime 100% fundraiser. Change event billing to "WNC GBC Directory Release and Membership Drive". Need to use more social media – invite post on meetup groups. Jody will call electronic billboards about a free ad.
8. **February meeting agenda:** 2013 Budget, 2012 overview/dashboard, prospective Board members can come to the meeting. **Fundraiser task force.**



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9. **2013 Meeting dates** – 2/4, 3/4, 4/1, 5/6, 6/3, 7/1, 8/5, 9/2, 10/7, 11./4, 12/2