

WNCGBC BOARD MEETING MINUTES 4-2-14

Present: Mary, Mike, Cody, Kevin, Steve F, Jamie, David, Heath, Jody, Kendra

Absent: Steve L., Mandy, Melanie

1. TREASURER'S REPORT – surplus, on budget for February
2. ONGOING EVENTS:
 - a) Tour w Mary in Black Mountain; Ford has hybrids/electrics and we need board members to volunteer to drive them (David Phillips, Heath Moody and Jamie Shelton volunteered)
 - b) GREEN DRINKS – Kevin Ward & Chuck Marsh – do board members know anyone else to speak, specifically re: interiors?
 - c) GREEN EDGE – April 10 at Catawba Brewing
 - d) GREEN BUILT APPLIED – 4/8
3. MOTHER EARTH NEWS & HOME & GARDEN EXPO – need board members/members to cover the table
4. MEMBER OUTREACH – 3 new members, total members 217...we're growing!
5. WEBSITE – issue with member login (need username/password); Maggie is working with them to circumvent the problem. Hope its fixed this week so we can populate w the members' info
6. DIRECTORY – got a rate sheet (in newsletter); received lots of article topics, which will be reviewed. Still able to take a few more
7. GREEN GAUGE – switched over to our server this week; it looks really good. Staff is happy with it and looking forward to promoting the program.
8. USGBC meeting – they want to absorb WNCGBC, we want to remain autonomous but would like to network and collaborate with them.
9. ANNUAL NETWORKING MEETING – May 22 at Highland; 6-8pm
 - a) silent auction need items, contact Nina
 - b) cash sponsors -
 - c) pizza contactsNina will put out a call for musicians, Stephens and Kendra will cover \$100 to compensate musicians, Jody will provide beer for musicians

10. CIDERFEST LOCATION – November 2nd, location TBD

Nina needs board members to work on the committee to determine details –

Kendra, Kevin, David,

Nina will engage Kimberly Walker

Need Space in Asheville that will hold 500 People – ideally, a warehouse –

Kendra & Nina will contact commercial real estate brokers to contact re: locations.

Will discuss as a committee how to thank sponsors and volunteers; how to make sure folks get publicity and exposure; managing expectations

11. DUKE NONPROFIT –

INTENSIVE - \$1650 - \$750 SCHOLARSHIP, COST TO GBC \$900

\$120/CLASS AT TOTAL OF \$1080

KENDRA WILL PAY FOR 1 CLASS

KENDRA MOVED TO SUPPORT NINA PURSUING THE CERTIFICATION, DEPENDENT ON FINANCIAL AVAILABILITY; STEVE F SECONDED

DISCUSSION ABOUT COST BENEFIT ANALYSIS OF TWO OPTIONS

DECIDED TO TABLE THE MOTION UNTIL NINA CAN COMPILE INFO ABOUT OPTIONS AND COSTS TO BRING BACK TO THE BOARD FOR MAY MEETING.

CONTINUING EDUCATION AS A LINE ITEM IN THE BUDGET

We need to capture Maggie's institutional and industry knowledge.
(in the parking lot)

12. RETREAT -

Nina, Mary, and Kendra will contact folks in their network to see what it would take to have a facilitated half-day retreat; let Maggie know who they are and if it is free or reasonable. We will then coordinate a date with the facilitator and the board, keeping in mind we try to hold off on the retreat to decide on Nina's Duke NP education because she would likely bring one to the process if she has gone through that program.