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WNC Green Building Council  
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# Western North Carolina Green Building Council

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HELPING TO BUILD A SUSTAINABLE COMMUNITY

Mission- To promote environmentally sustainable and health conscious building practices through community education.

## Board Meeting Minutes–5 November 2014- 5:30 to 7:30pm

### NEW BUSINESS

1. Approval Of Treasurers Report- will be deferred to next month - note- Interface Carpet new member at Gold Level
2. Review of Dashboard - will be deferred to next month
3. Ongoing/Upcoming Events
  - a. Monthly Green Home Tour- 2<sup>nd</sup> Sunday 1-4:
  - b. Green Edge.- 2<sup>nd</sup> Thursday 5:30 (11/13) -
  - c. Green Drinks partner- December 17<sup>th</sup>- Affordable Housing Panel
4. Cider Fest- recap – have a scorecard with all ciders/cideraries listed (and get a sponsor to pay for being listed on it); put directional signs up top at WNC Farmers Market (bigger signs); get girl cuts t-shirts; get larger sizes tshirts; separate boxes for tshirts (or some way to find things easier); stage not centrally located, maybe move to middle?; farmers market manger liked our event and would possibly be open to have things move around; volume level of band worked well; some sort of music during the break sets or band intermission; if band is in same location, can we get jet blaster heaters; maybe get high top tables for people to stand around; parking went well; breakdown went smoothly; kids area beside the bathrooms was good location; would like to do more “green: crafts in children’s area next year; fencing open at both ends – might need some sort of wrist band check or security at bathroom end; craft venders keep high end – either use Southern Highland or jury the applicants; need to be careful that it does not get so big that Maggie/Nina are doing that and not working on the “mission” of green building; start earlier next year so we can get into more print publications; need to connect the event more to GBC mission; the more you diversity fundraising activities, the more outreach that is possible; maybe to a cost analysis to see if it warrants having an event planner; before we make it bigger, let’s discuss making it great;
5. Directory- recap, feedback - will be deferred to next month
6. Asheville Affiliates – can plan events to benefit GBC and back them – Mike bought it up as a topic; Kendra to discuss more with Nina
7. We should add a note to the blog area stating – “bloggers opinions are their own, and not WNCGBC”
8. Committee Reports:
  - a. Operations Steve (Chair), Mike, Kendra- Performance Evaluations – committee is working on form outlines, and this committee will provide annual reviews for Maggie and Nina – Stephens made a motion to allow this committee to create/carry out annual reviews - Mike 2<sup>nd</sup> motion – motion carried anomalously
  - b. Members: Melanie (Chair), Jody, Kevin/David – have not met yet, will be deferred to next month
  - c. Communications: David (Chair), Mary, Mandy – have not met yet, will be deferred to next month

d. Programs & Education Mary (Chair), Kevin, Cody, Jamie – have not met yet, will be deferred to next month

**Parking Lot:**

- 9. Green Built- v2 update
- 10. Green Gauge- one page vs full report feedback
- 11. NCPBA Membership- Advocacy campaigns
- 12. A couple of businesses upset about the online directory not being the same as the print guide. At least allow multiple categories?! That is the main issue.

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Σ
Mary Love					A		A						2
Jody Guokas				A		A			A				2
Melanie Brethauer		A				A		A					3
Mike Figura						A		A					2
Mandy Berger		A			A		A		A				3
Jamie Shelton													0
Steve Linton		A					A						2
Cody Kelly													0
Heath Moody			A				A						2
Steve Farrell				A									1
David Phillips				A									1
Kendra Turner	A		A	A			A						4
Kevin Ward				A					A				1