



Western North Carolina Green Building Council

HELPING TO BUILD A SUSTAINABLE COMMUNITY

Mission- To promote environmentally sustainable and health conscious building practices through community education.

Board Meeting Minutes—1 October 2014- 5:30 to 7:30pm

NEW BUSINESS

- Treasurer report was not presented.
- Cider Fest
 - Board members signed up for lead roles as volunteer coordinators and for finding sponsors. Nina will follow up with board members with more information on specifics.
 - Tickets are now on sale. 140 sold to date, goal of 700 tickets
 - 15 confirmed cider makers
 - The board considered whether Woodchuck Cider should be invited to attend. The board unanimously approved.
- Green Tours
 - We are promoting the 8 certified homes on the Parade in October in lieu of our normal green monthly home tour
 - Attendance has been low for the past few events
- Green Drinks
 - Habitat and (hopefully) Lindsay Simerly to discuss affordable housing
- Member spotlight at Homesource last week went very well
- EEBA Houses that work is coming to Asheville, and is a great 8 hour intro to Building Science for folks needing this type of training
- Directory
 - Will be available 10/6
 - We invested \$1500 in rack infrastructure (won't need to do this next year)
 - We expect to have income of \$6k after all expenses
 - The number of advertisers did not increase, but did hold steady. The hope is that next year Smoky Mountain News will be able to build on the foundation they created this year and expand advertisers.
 - The board needs to discuss the fact that the print and the web directories are not in sync
- Green Gauge – discussion deferred until next time
- Green Built
 - New checklist/version is underway and should be complete around the end of 2014.
 - There is some misuse of the program in the case of presale homes and mis-marketed homes, however Maggie noted that there is no evidence there is foul play (i.e., these folks are eventually registering, it's just that they're doing it late). However, back in 2008 there was foul play in this regard, so the organization needs to stay aware of this potential.
 - MLS is being updated to include verbiage for "Registered" vs. "Certified" to help differentiate the current state of a home's NC Green Built association.
 - Should we change the payment structure to charge more if the home is registered late?

