Mission: To promote environmentally sustainable & health conscious building practices through community education

WNCGBC Meeting Minutes
Board Meeting 2/4/2015

Present:
Maggie, Nina, Jody, Mike, Jamie, Steve L., Cody, Heath, David, Kendra

Absent:
Mary, Melanie, Mandy, Steve F., Kevin

Visitors:
Raymond Thompson (Surefoot Builders), Brian Barret (Blue Ridge Homes), Margaret Chandler (Samsel Architects), Chrissy Burton (Architect), Steven Fuemmeler (Appalachian Landslide), Rob Johnson (JAG Construction)

1. Seven prospective board members visited the first portion of the meeting and introduced themselves. March’s board meeting will be the induction of 3-5 new members.
2. Yearly treasures report reviewed and approved. This is first year in 5+ years that the organization is in the black, with an actual yearly income of $539 compared to budgeted loss of $6,076.
3. Dashboard reports were reviewed.
4. Upcoming events were reviewed. Board members signed up to attend key events.
5. Committee Reports:
   a. Operations Committee met and worked on the budget (to be reviewed and approved by full board in March). They received feedback on the organizational roadmap from the Communications committee, but are still waiting on feedback from the Membership and Programs/Education committees.
   b. Programs and Education were not able to meet. Cody will work to schedule the next meeting in Mary’s absence.
   c. Membership committee did not meet. A proposal to combine membership and communications was discussed and approved. These groups may be split again, but for now, the group agreed to try this to build momentum.
   d. David to work to schedule a joint meeting of both Communications and Membership and will chair the newly expanded committee.
6. Cody reported that he has been discussing a high level of interest with a high school science teacher about the WNCGBC doing programs for 9-12 graders. The education committee will meet and discuss and create a proposal.
7. Z-Smith Reynolds grant has been submitted.
8. Directory for 2015 – first meeting with Smoky Mountain News is later this month. Any suggestions on how to improve are welcome.
9. 1000th Green Built Home. We are 12 homes away from certifying our 1,000th home. Nina will write a press release. Other ideas for how to celebrate?
10. Green Gauge – we’re still waiting on one last programming change
11. BOR/HBA Partnership “Building Green Real Estate” course is tentatively scheduled for March 11th and will be the first training session from this grant-funded partnership.
12. Steve and Kendra will call all new/upgraded/lapsed members for January. Each board member will be responsible for making these calls for one month.
13. Membership drive is tentatively scheduled for March.

Closed Session:
14. The group discussed ways to increase board accountability and improve board meeting effectiveness. The operations committee will review and make a recommendation. Considerations include:
   a. Board Meeting Improvements:
      i. How to increase accountability
      ii. Consider alternate meeting formats
         1. Alternating months of full 1.5 hour board meeting and split board/committee sessions
         2. Have all board meetings be ~30min with more info sent ahead of time and more consent agenda items, committees then meet for an hour
         3. Keep as is and mandate/preschedule a 2nd meeting each month for committees
      iii. Need clear expectations of how board can contribute:
         1. Bring in x members
         2. Attend x events
         3. Participate in committee
         4. Etc etc
      iv. Open forum at beginning (or end)
      v. Send packet in advance with much shorter functional agenda at meeting
      vi. Need to clearly define expectations of board president
   vii. Operations Committee will revise Board Roles and Responsibilities

15. Bylaws – these need to be reviewed and updated. Operations Committee to review

16. Next Board meeting will take place at Souverign Remedies- we will try out the new location and new meeting structure

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