



# Western North Carolina Green Building Council

*"Helping Build a Sustainable Community"*

P.O. Box 17026 Asheville, NC 28816 [www.wncgbc.org](http://www.wncgbc.org) 828-254-1995

## **Mission: To promote environmentally sustainable & health conscious building practices through community education** **NEW BUSINESS 1/7/14**

1. Approval of Treasurers Report- Mike not present with the report. Good news! We are in the black for the year by about \$500!!!! First time in 5 years due to a combination of everyone's hard work increasing membership, industry growing again and the fact that staff has reduced work hours.
2. Review of Dashboard (available next month)
3. Ongoing/Upcoming Events
  - a. Monthly Green Tour- Sunday the 11<sup>th</sup>, KOR construction/mclucas at beaucatcher heights
  - b. Green Edge- Thursday the 8<sup>th</sup>, Pour Taproom on Haywood- cody will attend, he has the bag
  - c. Green Drinks- ideas for programming? Planning next quarter  
Grid vs nongrid solar and tax credits, building and buying a green home, tiny homes for future event with keller Williams?
4. Committee Reports:
  - a. Operations: Steve (Chair), Mike, Kendra- working on ideas for long term office space, employee capacity, waiting on others to review
  - b. Members: Melanie (Chair), Jody, Kevin, David- hasn't met yet
  - c. Communications: David (Chair), Mary, Mandy, Stephens- hasn't met yet
  - d. Programs & Education: Mary (Chair), Kevin, Cody, Jamie, Heath- great meeting, great progress on ideas for 2014
5. Twitter- Kendra will offer a session on social media at the end of the next board meeting - twitter, instagram, linkedin
6. Maggie join USGBC NC? \$55 yes! Approved. Board should set a spending amount required for approval
7. Board Recruiting- will anyone be stepping down, skills we need, diversity (up for re-election: Jody, Mandy, Kendra, Steve, Stephens.....january RF nominations, Feb election, start in March)  
Need marketing, communications, diversity  
3 missed meetings- board can request resignation- we need to create more accountability and clearer expectations  
Kendra, stephens, steve plan to run again!  
Mandy- mag will reach out to see if she wants to continue  
Jody- mag will reach out to see if she wants to continue  
Kendra will start a google doc to map our skill sets, help mag craft language to send out to member, GO graduates a possibility.  
Consider a nominating committee for next year- bring up in October meeting  
New 2015 executive committee to meet and determine if they want to meet quarterly/set goals to focus on the board- making meetings more engaging, evaluating board roles and responsibilities, creating a wish list for board members skills, reviewing bylaws etc
8. New member calling- one board member responsible for thank you calling all new and lapsed members per month
9. Corporate Donors list- additional ideas? Who are your suppliers? Send Nina your ideas.  
Kendra- Consider having a grants and fundraising advisor come in and do some consulting (\$600 spent by GO)  
Research private foundation grants: Target foundation, lowes foundations, parsec prize, wells fargo foundation, pepsi etc
10. Nina fundraising class report- biggest takeaways- people that aren't properly thanked or don't know how their money is spent often don't renew, partner with other nonprofits on grants, peer to peer fundraising and board member/donor host parties. Sovereign remedies private meeting room a great option!  
Each board member to write up why they value the green building council and serve on the board (maggie will email to remind)  
quantify our carbon emissions,  
Heidi at chamber may be able to quantify our educational impact financial.  
"Information is beautiful" and "easily" create great info graphics
11. Z Smith Reynolds \$70k two year operations= What will change if we are successful?  
Social media (houzz) offer stephens says "leverage"



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Communications person and admin to execute, green gauge statewide, grow membership- need to be measurable

- 12. Directory- no update- need to consider timeline and congruent online/print in committee
- 13. Green Built v2- no update
- 14. Green Gauge- no update
- 15. BOR/HBA Partnership: Building Green Real Estate: no update

|                   | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Σ |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---|
| Mary Love         |     |     |     |     | A   |     | A   |     |     |     |     |     | 2 |
| Jody Guokas       |     |     |     | A   |     | A   |     |     | A   |     | A   |     | 4 |
| Melanie Brethauer |     | A   |     |     |     | A   |     | A   |     | A   | A   |     | 5 |
| Mike Figura       |     |     |     |     |     | A   |     | A   |     |     | A   |     | 3 |
| Mandy Berger      |     | A   |     |     | A   |     | A   |     | A   | A   | A   |     | 6 |
| Jamie Shelton     |     |     |     |     |     |     |     |     |     |     |     |     | 0 |
| Steve Linton      |     | A   |     |     |     |     | A   |     |     |     |     |     | 2 |
| Cody Kelly        |     |     |     |     |     |     |     |     |     |     |     |     | 0 |
| Heath Moody       |     |     | A   |     |     |     | A   |     |     |     |     |     | 2 |
| Steve Farrell     |     |     |     | A   |     |     |     |     |     |     |     |     | 1 |
| David Phillips    |     |     |     | A   |     |     |     |     |     |     |     |     | 1 |
| Kendra Turner     | A   |     | A   | A   |     |     | A   |     |     | A   |     |     | 5 |
| Kevin Ward        |     |     |     | A   |     |     |     |     | A   |     |     |     | 2 |