



Western North Carolina Green Building Council

"Helping Build a Sustainable Community"

P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

5.6.15

Mission: To promote environmentally sustainable & health conscious building practices through community education

(5:30 – 5:45) **OPEN FLOOR** Deltec is launching a new net zero home package and sold the first of these homes. Stephens got pv by sundance on his home. GO's annual event was last week- possible model for a fundraiser of ours.

- (5:45-5:50) **CONSENT AGENDA**- Heath motioned to approve the consent agenda. Rob seconded. All were in favor.
- a. Approval of Treasurers Report- Heath motions to approve February and March Treasurer's report. Cody Seconds. All in favor.
 - b. Ongoing/Upcoming Events
 - i. Green Edge- 5/14 Bier Garden- ECS invited us to join their Client Appreciation Evening (free drinks)- PLEASE COME
 - ii. Green Drinks -5/13- Solar- grid vs non, tax credits- Ned Doyle
 - iii. Monthly Tour- May 17th – Nina and Maggie both out of town- NEED VOLUNTEER. Chrissy volunteered to represent us there.
 - a. Green Gauge- no update
 - b. Building Green Real Estate Course (BGRE)- next course early June
 - c. GBNCv2 Update- making progress, programming calculations now! Hoping for June. Considering raising registration fee \$50. That would make it \$275 for members. Possible incentive for smaller homes? Habitat only pays \$75.
 - d. WNCGBC no longer building under contract- still may consider a moving- operations committee working on this.

(5:50-6:00) **NEW BUSINESS**

1. Review of 1st Quarter Dashboard- Slight lag in membership but somewhat expected. Good first quarter for green built. Net revenue is as expected. Everything is slightly different than in years past because of the shift in the directory.
2. Review Events above- need volunteer for tour. Green Drinks Topics for next quarter? Net Zero districts. Green Gage, Remodeling, Amy Musser's list of things homeowner's can do, Josh Dorfman (sp?), B Corporations sustainable business platform- Steve and Deltec,
3. Committee Reports (see next pages)
 - a. Operations and Finance: Steve (Chair), Mike, Cody
 - b. Programs & Education: Cody (Chair), Mary, Jamie, Heath, Chrissy, Zach, Kevin is stepping down in favor of joining events.
 - c. Membership & Communications: David (Chair), Jody, Stephens, Melanie, Rob, Margaret, Jay, Mandy, Margaret steps down from communications to join events.
 - d. Events committee has formed to meet periodically for events planning. See below.
4. June 4th Annual Event Postponed until Sept 10th-ish to coincide with the directory release. Could contribute to momentum for cider fest. Possibly makes room for another event in the spring around Earth Day or something else fun.
5. Events committee/bubble? We need a group of people to guide and support events: Within the next month we need to have 1) strategic planning session for annual event 2) strategic planning session for cider fest and then 3) ongoing support to bounce ideas off of and assign specific tasks to throughout the year but does not meet on a regular basis. Form a committee? Could exempt you from serving on another committee? The strategic planning meetings could be open to anyone. Kevin, Rob, Margaret, Chrissy, Stephens and David for cider fest, Steve L. for one or the other.
6. Member renewal calls- Directory sales started May 1st. During this time of year you don't have to sell membership, as much as provide a courtesy reminder that they need to renew to be listed in the directory. Businesses usually sincerely appreciate this. You can use it towards your financial commitment. Does anyone not want to do this and just contribute another way? Also, we need you to contact subcontractors or your contacts that are missing from the directory- or give us a list of names before the end of the meeting if possible.



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7. Mike suggested a partnership with Heaths program to have a job fair for members and students. Heath and Nina to connect on this.
8. Kevin suggests revamping Appalachian Offsets. To be discussed at the next full meeting or in programs committee.
9. Maggie and Nina have left for a closed session without staff.

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Σ
Mary Love			A										1
Jamie Shelton													0
Melanie Brethauer			A										1
Mike Figura													0
Kevin Ward													0
David Phillips													0
Steve Linton													0
Cody Kelly		A											1
Heath Moody													0
Steve Farrell													0
Chrissy Burton													0
Rob Johnson													0
Margaret Chandler													0

Operations Committee Update May 6th, 2015

The operations team has been focusing on the following three areas:

1. **By-Law Approval.** Now that the board has approved the changed to the By-Laws, we need to have these ratified by the membership. This will be done at the Annual meeting by asking everyone who attends to vote as they come in the door. Steve and Mike will spearhead this. (They need to be approved by 2/3rd of the members present at the annual meeting).
2. **Office Space.** There may be a new owner of the building from which WNCGBC currently rents. Additionally, the long-term goal is to move the offices to a location that better demonstrates our mission. The committee is exploring a variety of options such as co-working spaces, new development, partnerships with other non-profits, other rental properties, etc.
3. **Organizational Roadmap.** The group has started to identify gaps in the roadmap and Steve will compile all of the results for review by the entire board.

Membership and Communications

We chose a date and meeting time for the next meeting, which is 5-14 at 5 PM. The location is not finalized, Rob knew of a place that he thinks will be appropriate (The Southern). We will know by the board meeting. We discussed hiring someone (part time) to help with branding and message consistency. We feel that it is a good idea, pending a source of funds to pay for it.

The committee would like to get as many examples as you have of branding documents (print and electronic) that share our purpose and goals with various constituencies, so we can begin a process of reviewing them and making suggestions. We also talked about dollar donation levels (cash or services) that we should suggest for sponsors. We feel it makes sense to keep it simple, just a couple of levels, \$750 and \$1200. Of course any donation offer will be accepted.



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We talked about the membership event and there were no changes to the discussion in the open board meeting. Obviously the next step will be to select a new date closer to September.

We discussed the importance of reaching out to new sponsors and agreed that we should not limit the size or visibility of companies we approach. We talked about large corporations, i. e. Lowe's, GE, Home Depot, Ace Hardware, Ferguson, Ingles, Earthfare, etc. We also need to approach as many independent companies as we can to emphasize the regional connection. Each member present came up with a list of companies to approach for sponsorships.

Rob: 84 Lumber, Builders 1st, Rexel Lighting, Jag Constr., Jade Mtn. Builders, Ferguson, The Southern.

Stevens: Kimmel Assoc., Tysons Furniture, Henco.

Charlotte: Morrison Millwork, Ingles Markets, Earthfare.

David: GE in Hendersonville, Cooper Constr., Asheville Airport, Pepsi of WNC (Hickory).

Programs and Education April Meeting Notes

Speakers bureau- We have been talking about the idea of a speakers bureau for a little while and have agreed that this group could also cover involvement in schools, something else we've been talking about for a while. We have discussed the need to poll our membership to see what interest there is in being a member of this group and what curriculums are already available that could be used. Chrissy will put together a job description for teaching kids.

Potential curriculums:

- Solar- Sundance has a good curriculum already.
- How to take advantage of passive solar in existing homes
- Landscaping
- Gardening
- Energy Efficiency- Marcus?
- Green Building- possibly tape measure and fraction stuff, scales, Pythagorean
- Green Apple Day of service w/ USGBC- curriculums in place already. This would be a potential way to work with them without being absorbed. Chrissy is looking into this. It is in September.

Cody has been in touch with Evergreen about a possible solar project. Possible connection with Green Apple Day of Service. Asheville Makers also a potential partner.

Kevin suggests revamping Appalachian Offsets.

Door hangers and CREE: Jamie has contacted someone at CREE and needs to follow up to see what they might be up for in terms of partnership.

Once we find out about grants, Heath suggests getting serious about short video. Mary suggests finding a way to fund at least something in the way of videos either way the grant goes. Educational and promotional value. Heath will check on a free video source he has heard of. ABCook Asheville Creative.

Heath has a connection with Josh Dorfman ([Lazy Environmentalist](#)) and venture Asheville for a resource and ally. Also a potential speaker for our annual event. Heath is going to work on that maybe in May.