



Western North Carolina Green Building Council

“Helping Build a Sustainable Community”

P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

10.7.15

Mission: To promote environmentally sustainable & health conscious building practices through community education

(5:30 – 5:45) **OPEN FLOOR**

(5:45-5:50) **CONSENT AGENDA**

- a. Approval of Treasurers Report
- b. Ongoing/Upcoming Events
 - i. Green Edge- Cider and Cheese Pairing at Noble Cider- \$15/person
 - ii. Columbia Forest Products Mill Tour in Old Fort- Oct. 15, 11-12:30, AIA CEUs
 - iii. Green River Discovery Day- Saturday, October 17th, 10-5 **NEED A VOLUNTEER- David can probably do it-** to talk to homeowners in the community about green building- in Tuxedo, will reimburse mileage
 - iv. Monthly Tour- Parade of Homes- Oct 10-11 and 17-18- Many GBNC Homes and three net zero!
- a. GBNCv2 Update- October planned release in conjunction with Parade of Homes- first Net Zero Certified Homes will be on Parade
- b. Directory- \$57,574 in gross sales, \$7272 in profit- profit up by \$700 over last year, but down compared to our goals. We are strategizing to improve distribution. Our distributor retired in the middle of the year last year- big disappointment but the old ones are getting used. This year seems to be better but still some issues. Hylah agrees to start selling earlier- really need to get outside of membership for advertisers. Also we need to be more strategic about the release date next year relative to annual party and CiderFest. This year everything was way too close together- press deadlines for CiderFest were the same week of the party. Discussed moving the directory up 3 months or so this coming year- maybe early June? Revisit this next meeting.
- c. Annual Event income for silent auction/donations: \$2090 (plus a new gold member) expenses: \$2130- basically our goal.
- d. Green Gauge- very well received at NC BPA Conference, a lot of enthusiasm, NC BPA is hiring a new person who will manage the mentorship aspects, launch in January hopefully!
- e. New Bylaws and Mission Statement passed at the annual event. This makes future changes much easier as we can now put out votes electronically.
 - i. 45 member companies attended
 - ii. 41 voted in favor of the new mission (91%)
 - iii. 42 voted in favor of the new bylaws (93%)

(5:50-6:00) **NEW BUSINESS**

- a. Cider Fest November 7th, 1-5 @ WNC Farmers Market
 - i. Please share of facebook, emails, flyers- need help to boost ticket sales and attract sponsors- 215 tickets sold so far and no paying sponsors (except for make). Things we should be doing:
 1. Check with banks, groceries, hotels, bottle shops, Biltmore
 2. Social media buzz and personal invitations to contacts
 3. Hang flyers
 4. Sign up for volunteer leadership position for the event.
 5. Need a venue for the Friday night cidermakers' dinner but we have some good options- SPSC outdoor space, Hickory Nut Gap, City Bakery, also target a bottle shop for a sponsor?
 6. Need a photographer.
 - ii. Sign up sheet- we need **everyone** to sign up for a LEAD position to oversee volunteers. We will provide shift details at Nov 4th meeting
 - iii. ALE is a big deal this year. Lots of new rules we have to be careful about. No volunteers can drink until after the shift.
- b. Green Built Fees- we had agreed to a \$50 fee increase and a \$100 late fee. Last meeting we voted on a \$150 fee increase. Maggie wants to go back to the \$50 fee increase and try to widen the range of the program and not to price us out of the market. Right now the main value for GBNC is in the city of Asheville and a goal is to expand. Discussed needing a campaign to grow the program- educating homeowners and builders, rater companies, etc. Rob Motions to adopt the \$50 fee increase with the \$100 late fee. Heath seconds. Steve adds that a committee (Programs). All in favor. None opposed.



Western North Carolina Green Building Council

“Helping Build a Sustainable Community”

P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

2. Committee Reports

- a. Operations and Finance: Steve (Chair), Mike, Cody
 - i. ED Hiring Update
 - ii. Disussing merging the Executive/ Operations committee and the operations committee.
 - iii. Jamie would like to move to this committee and off of programs.
 - iv. Mike wants to compile a master list for businesses to reach out to.
- b. Programs & Education: Cody (Chair), Kevin, Mary, Jamie, Heath, Chrissy
 - a. Cody would like to step down as chair. Chrissy volunteers to step up. Jamie is going to switch to Executive/ Operations but would like to help programs as well.
- c. Membership & Communications: David (Chair), Stephens, Rob, Jay

COMMITTEE MEETINGS (6:00-7:00)

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Σ
Mary Love			x	x		x	x						4
Jamie Shelton													0
Jay Lanier													0
Mike Figura													0
Kevin Ward				x	x								2
David Phillips													0
Steve Linton													0
Cody Kelly		x		x									2
Heath Moody					x	x							2
Steve Farrell						x							1
Chrissy Burton													0
Rob Johnson				x	x	x							3
Margaret Chandler							x						1