



# Western North Carolina Green Building Council

*"Helping Build a Sustainable Community"*

P.O. Box 17026 Asheville, NC 28816 [www.wncgbc.org](http://www.wncgbc.org) 828-254-1995

## 9.2.15

**Mission: To promote environmentally sustainable & health conscious building practices through community education**

(5:30 – 5:45) **OPEN FLOOR**

(5:45-5:50) **CONSENT AGENDA**

- a. Green Gauge with Home Energy Score- WNCGBC is officially a Home Energy Score Partner with DOE to cover the energy portion of green gauge. Implementation Steps before the end of the year for an early 2016 "Launch" (this will become more of a focus after GBNCv2 is completed early October)
  - i. 1<sup>st</sup> presentation to NCBPA Conference Thursday, September 3<sup>rd</sup>- will be gathering feedback
  - ii. Work with web developer to integrate Home Energy Score into existing program
  - iii. Get local Raters signed up with Home Energy Score (figure out process/pitfalls to manage)
  - iv. Meet with Ned Doyle/Duke, Katie Bray on partnership opportunities
  - v. Partner with NCBPA on a Marketing Plan  
Looking for a marketing group to help with role out. Jamie's company has used Market Connections in Asheville. Brad Campbell- [bcampbell@mktconnections.com](mailto:bcampbell@mktconnections.com) 398-5256
  - vi. Review options to get a myenergy.com platform for utility data
  - vii. HES score 1-10 as a field on MLS? Realtors thoughts?
  - viii. Talk to Self Help, Green Sky about financing opportunities for retrofits
  - ix. Develop a rater contract, manual, oversight system
  - x. Expand website to include more resources, incentive info, ask an expert etc.
- b. Building Green Real Estate Course (BGRE)- No update unfortunately, still trying to coordinate scheduling with city
- c. GBNCv2 Update- October planned release in conjunction with Parade of Homes- first Net Zero Certified Homes will be on Parade- Discussed raising fees for the program so that the program is self supporting. Perhaps raise the fee by \$150. Also discussed ways to add value to the program- signage, marketing flyer or data sheet about the values of the program- carbon reductions or added resale value. Custom builds vs. spec builders participating for different reasons. A reasonably priced plaque option would be nice. We discussed monitoring the program a little more closely in terms of making incremental adjustments to the fee and also revisiting the fee in several months to make sure we are happy with the increase. We would like to give some courtesy calls to the most frequent builder participants about the increase. 'We have expanded our mission and after looking at our budget we are raising fees to cover the program so we can spend more on other aspects of our mission. Kevin motions that we raise the GBNC fee to \$375 and do some courtesy calls to let folks know about the increase. Cody seconds. All in favor.
- d. Directory should be here on the 8<sup>th</sup>! Full report at the next meeting. Discussing reaching out for ad sales earlier next year to reach a wider audience and some new advertisers. Perhaps do an online ad component.
- e. Green Drinks-September 9<sup>th</sup> @ 5:30 How to make your home more efficient, Amy Musser. WNCGBC is hosting. Cody can be there.
- f. Green Edge- none this month- just our event!!

(5:50-6:00) **NEW BUSINESS**

1. Approval of Treasurers Report  
The grant has come in but is allocated to Green Gauge. Keep this in mind when looking at the budget that this \$20,000 for the grant is included. We are actually a little bit behind for the year but we are close to on track for where we projected to be at this point in the year.  
Jamie Motions that we approve the treasurers report. Cody seconds. All in favor.
2. Upcoming Events
  - a. Tour- September 20<sup>th</sup>. Net Zero Home under construction- Green Earth Developments Net Zero community. Hard hat tour of the home at insulation stage. 1 pm-
  - b. Drive Electric Show @ Asheville Outlets- need a volunteer to table- Sept 13, 12-3 Cody volunteers to be there for setup at 11:30- 3:00.
  - c. Asheville Housing Fair on September 19<sup>th</sup> at the Stephens-Lee Center, 10-2- Can anyone volunteer for our table? <http://ashevillhousingfair.com/> Chrissy can attend.



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- d. Annual Party (Nina) - need sponsors, silent auction items (deadline Tuesday)! Nina proposes a workshop on getting sponsors for events. She will be sending this proposal to the executive committee for approval.

Please invite your contacts to the event! Sign up for a shift and mingle around to promote the organization.

- e. Cider Fest (Nina) - Overview/Update on Farmers Market, Cider Makers, Press, Culinary, Music etc. Need sponsors, Children's area-interactive green demonstrations ideas/help

Music this year will be buskers and we are looking for folks. We have more real estate at the farmers market this year so the layout should be better. Education committee is helping with the children's area. There will be a tasting guide. Margaret applied for a trade mark for the Cider Fest name. This will take a few months. Publicity is out across the state. Mike has lined up a radio spot for 2 weeks before. Tickets on sale. Please keep promoting. Early bird pricing next year?

The cider makers are creating an association and they are talking about starting an event on their own but for now they are viewing our event as their trade's main event.

Nina wants to know who wants to be a part of the event committee moving forward. David, Margaret, Chrissy, Kevin, and Steve F.

Jay motions that we waive the \$40 charge for vendors donating product and not selling any product. Chrissy seconds. All in favor.

### 3. Committee Reports

- a. Operations and Finance: Steve (Chair), Mike, Cody (report below)
- b. Programs & Education: Cody (Chair), Kevin, Mary, Jamie, Heath, Chrissy, Zach (no report provided)
- c. Membership & Communications: David (Chair), Stephens, Rob, Jay (no report provided) Jay suggests giving individual members discounts with vendor members. Or member sign up in exchange for a cup or shirt or ticket for next year.

### Operations Committee:

The Operations Committee met on August 5<sup>th</sup> with the director of NCBPA to discuss possible ways that the two organizations can collaborate. The largest opportunity at this time is in the implementation of Green Gauge. We need to continue the dialogue with NCBPA as we make progress on the Green Gauge implementation.

Additional items that the Operations Committee is working on:

- Grant implementation
- Preparation for annual meeting (bylaws and mission statement approval)
- Vision and core values (to add to the mission statement)
- Staff development opportunities
- Supporting the hiring process for the ED

