



Western North Carolina Green Building Council

"Helping Build a Sustainable Community"

P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

Board of Directors – 3.10.16

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) **WELCOME ANY VISITORS** and introductions. Review mission statement and give a brief overview of the tasks of the year- fundraising, Green Gauge, geographic expansion, educational programs, membership, marketing plan. We are currently accepting nominations for board members. Nominations are due 3/18. If anyone who is nominated is not elected by the membership, we still need help at the committee level so please consider staying involved in that way. Overview of what to expect as a board member, revenue streams for the organization, Green Gauge roll out.

(5:35) **CONSENT AGENDA**

- a. Approval of 2.11.15 Board minutes. Mary motions to approve. Steve F. seconds. All in favor.
- b. Approval of Treasurers Report. Good month overall because we spent less than we projected and we made more than expected and had a good net income. January on the other hand was not as good but year to date we are still up more than projected and this is mainly due to membership. Many folks have renewed their membership or increased their membership level. Keep up the good work.
- c. Past Recent Events
 - i. Build and Remodel Expo- Good turnout, gave out 200+ Directories, lots of interest in GB and GG. Mary and Rob taught Classes
 - ii. 3/8 Presentation at Black Mountain Rotary Club
- d. Ongoing/Upcoming Events:
 - i. WNC Home, Garden and Green Living show- March 18-20 at the Cellular Center. Booth and 4 workshops
 - ii. Building Green Real Estate Class on March 30th at the Asheville Board of Realtors
- e. Programs: Maggie is processing Green Built NC and LEED applications. We will discuss Green Gauge at this meeting.
- f. Katie Onheiber started as the new Education, Events, and Membership Coordinator on 2/24. She has been trained on the membership process, revising the website, and next steps on Ciderfest.
- g. Sam and Jay submitted a letter of inquiry to the Kendeda Foundation regarding Appalachian Offsets. They have requested more information on our budget and timeline. Sam found a consulting firm to help with some of the technical requirements to revive the program. We should know in a month or so if we are in the running to receive funding for this project.
- h. We will be the host of the Living Building Challenge competition. We are planning to do this in 2016. The site will be on Ashland Ave (around # 159) Also involved will be the AIA and Asheville Design Center.
- i. Sam has been asked to be on the City's Innovative Energy Task Force which consists of elected officials from the County and City and staff from Duke Energy Progress, UNCA, large businesses, and other non-profits.
- j. Sam and Steve met with Duke Energy on March 7th. Productive dialog about ways we can help them promote lower energy use through Green Gauge and other avenues. It was a good first meeting.

(5:45-7) **NEW BUSINESS**

- a. **Board Nominating Committee update from meeting on 3/3/2016.**
 - i. Several potential members came to the first part of the meeting tonight. Others have expressed interest.
 - ii. Discussion of authorizing the nominating committee to increase the board size by 2 people to 15. Mike motions to allow the nominating committee to make raise the number of board members to 15 at their discretion. Rob seconds. All in favor.
- b. **Review of the Green Gauge Marketing Plan. Sam will give a presentation on the GG Marketing and Implementation plan and next steps.**
 - i. Sam wrote the marketing plan. Maggie and Katie reviewed. It was then sent to Karen Tessier of Market Connections. Karen provided a good deal of helpful input.
 - ii. Still working on the messaging piece. Market Connections is working on this but we are looking for input if anyone has any.



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The next meeting will be held April 14, 2016 at 5:30.