



Western North Carolina Green Building Council

"Helping Build a Sustainable Community"

P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

Board of Directors – 4.14.16

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME NEW BOARD MEMBERS

(5:40) **CONSENT AGENDA-** Mary motions to approve the consent agenda. Stephens seconds. All in favor.

- a. Approval of 3.10.16 Board minutes
- b. Approval of Treasurers Report- a little deficit this month mainly due to 3 payroll withdrawals this month instead of 2. This was budgeted for April. Overall we are in line with our proposed budget for the year to date.
- c. Past Recent Events
 - i. WNC Home, Garden and Green Living show- Light attendance, some good prospective GB & GG clients
 - ii. Building Green Real Estate- 28 participants; well received, excellent evaluations
 - iii. Mother Earth News Fair- Very Windy! Good attendance, Gave out over 500 directories
- d. Ongoing/Upcoming Events:
 - i. Home Energy Assessors Mentorship April 8th & 18th
 - ii. HBA Trade Show April 28th at the Ag Center
 - iii. Statewide Energy Conference April 19-20 in Raleigh
- e. Programs: Maggie is processing Green Built NC and LEED applications. Both have slowed down some as Maggie has gotten caught up.
- f. Media:
 - i. We are featured in the Get it Guide
 - ii. Boone's great article in the Mtn. Xpress mentioned the GBC and Green Gauge
 - iii. We have an article coming out in the Xpress sustainability issue on Green Gauge
- g. After checking with cider makers the best date for Ciderfest will be November 5th, 2016. Mark your Calendars!
- h. A request for Directory articles has been sent. The print date has been set for August 15th.
- i. Sam and Jay submitted a budget and team description to the Kendeda fund for Appalachian Offsets. Sam found a consulting firm to help with some of the technical requirements to revive the program.
- j. We have signed a year lease on the 378 Haywood Road Building. Our rent will go up from \$595 to \$733.75 per month. Improvements to the building will be made by the new owners/management.
- k. Sam has been asked to serve on the City's Innovative Energy Task Force which consists of elected officials from the County and City and staff from Duke Energy Progress, UNCA, large businesses, and other non-profits.
- l. We will be asking Duke for a Green Gauge Sponsorship soon.

(5:45-7) NEW BUSINESS

- A. New Board members select a committee-** see below
- B. Officer election discussion-** see below
- C. Location of future Board meetings**

Sovereign Remedies is tenuous. Discussed other possibilities include New Belgium (would be awesome), Ward and Smith would be great and we think there is free parking. We think this could be a good choice. Back up plan would be Sovereign Remedies and Deltec if SR is not available.
- D. Location of Ciderfest-** parking is the limiting factor at the Farmer's Market. We were almost maxed out at 800 last year. If we want to grow, we need to move or come up with more parking and probably a tent in the middle. Ag Center has a conflict next year. Pack Square, Memorial Stadium, Salvage Station are options. Outdoor places would probably require a big tent. Other ideas? Sam will start calling these venues. Also consider asking Farmer's Market if there is a shuttle option.
- E. Annual Membership Appreciation Party**
 - a. Two potential dates August 25 or Sept. 1. August 25 is the preference.
 - b. Highland, Sierra Nevada, or New Belgium potential locations. Any preference?



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Mill Room, High Wire Big Top, maybe somewhere that doesn't serve beer so we can get free beer?

F. **GreenGauge-** There is an opportunity to merge the DOE's Home Energy Score with the GreenGauge Website. It would be a much easier input for the assessors and the report would be much cleaner as well. This would come at a cost of \$4,900. Steve raises the concern that it might be a little much to spend on a program that hasn't really gotten any momentum. Sam points out that there is a danger of people gravitating to only the HES if they remain in separate programs. **Jessicaulie** says that as a rater, they always deal with changes to programs and it's probably not going to be a big deal to change it later and many programs have separate inputs for the same information so it's sort of par for the course. Mary would like to see everything in one package to make it more appealing to homeowners and to make it easier for realtors to use. Having them together could lead to more usage, Sam thinks. Jamie thinks it's just too much money to spend this year. Chrissy thinks it would be a good investment but wants to know that it will pay off. Sam would like to know soon because the work will take about a month. There is a lot of back and forth about this. The big debate is between being conservative with our money or getting the program right and clean looking out of the gate. A side discussion is whether or not to require GreenGauge with the HES. Our marketing plan is just for GreenGauge but it is possible currently for a homeowner just get the HES and not the GreenGauge. Mary motions that we wait to spend the extra money to merge the program's software's at this time and revisit when we have more funding and a track record for the program. Jay seconds. All in favor. It looks like we need to hold on the decision to require GreenGauge with HES until we can get feedback from Maggie.

G. COMMITTEE UPDATES

Review who is on what committee and committee structure. Past board members are all interested in staying with the same committee. Julie

Executive Committee/Operations: New Board members have been selected. Orientation is occurring on April 9th and 14th. Steve volunteers to run again as Chair. He suggests that next year would be his final year as chair and that he will likely step off the board after that. He thought this might be an opportunity for a future Chair to hold the Vice Chair position. Kevin is willing to stay on as Vice Chair for another year or step down. He would like to stay on with the Operations Committee. **McaGregor** volunteers to run for Treasurer. Jamie volunteers to run for secretary again.

Education Committee: Chrissy (Chair), Robin, **Jessicaulie**, Heath, Mary.

This year we will implement the following additional workshops:

- Stormwater management with David Tuch (mid summer) (hopefully at New Belgium)
- More Green gauge workshops for homeowners (summer and fall)
- Greening the MLS and Appraisal system. Mid-June taught by Mary Love
- Building Green Real Estate for August 30th.
- MLS Green features webinar (fall)
- Managing energy efficiency for large facilities with AB Tech, Warren Wilson, UNCA, Mission, etc. (fall)
- Living Building Challenge Design competition and one day conference (late 2016 or early 2017)
- A workshop series for breweries in collaboration with the Asheville Brewers Alliance on:
 - Water: Best practices for managing water usage, wastewater effluent
 - Operations/Utilities: Equipment (boilers), CO2, N, Glycol usage
 - Ingredients: Sourcing, Disposing/Recycling
 - Energy Use/Efficiency: Renewables, 3-Phase Brewing Systems

Membership Committee: Jay (Chair), Stephens, Rob, Margaret, Derek, Mike.

Jay was selected as the new Chair of this committee. A membership survey will be sent on April 20th. We are finalizing it this week and will send it out to the committee for any final thoughts. A membership drive will occur in May.



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		Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Σ
Mary Love	Edu	P												
Jamie Shelton	Op	P												
Jay Lanier	Mem	P												
Mike Figura	Mem	X												1
Kevin Ward	Op	P												
Steve Linton	Op	P												
Heath Moody	Edu	P												
Steve Farrell	Mem	P												
Chrissy Burton	Edu	P												
Rob Johnson	Mem	X												
Margaret Chandler	Mem	X												
Derek Allen	Mem	X												1
Jessica Arrowood	Edu	P												
Robin Cape	Edu	X												1
McGregor Holmes	Op	P												

The next meeting will be held May 12, 2016 at 5:30.