

Western North Carolina Green Building Council

"Helping Build a Sustainable Community"

P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

Board of Directors – 6.9.16

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME

(5:35) **CONSENT AGENDA** - Derek motions to approve the consent agenda excluding the treasurers report. Jessica seconds. All in favor

- a. Approval of 5.12.16 Board minutes
- b. Approval of Treasurers Report
- c. Past Recent Events
 - i. Green Technology Show on May 17th
 - ii. Green Edge on May 19th at Catawba brewing company (only 2 people came. We are stopping this for now)
 - iii. Rotary club speaking presentation on June 6th
 - iv. Energy Innovation Task Force on May 13th
 - v. **Membership Drive June 7th 2-5pm at All Souls Pizza**
- d. Ongoing/Upcoming Events:
 - i. Greening the MLS on June 28th from 9 – 10:30am
 - ii. Annual Event August 25th
 - iii. Living Building Challenge Competition September 23 or 30th
 - iv. Ciderfest November 5th or 6th
- e. Programs: There are 119 Green Built NC homes in process.
- f. Media:
 - i. Ned Doyle Article in 6/2/16 Xpress issue, Green Gauge got a mention
- g. Ciderfest locations: Still trying to secure the Salvage Station
- h. We are going through the Directory articles. Smoky Mtn. News is selling the Ads
- i. We have had multiple problems with our email and website due to MAIN's server going down. It seems to be working fine now, but we are exploring moving our website and email service to another server.
- j. We have received the Appalachian Offsets funding. I have hired a website designer and we are close to selecting the carbon calculator
- k. Jay has put us in contact with the Community foundation regarding a capacity grant and a grant to help some non-profits do energy efficiency upgrades (which can be funded by a combination of AO and the grant)
- l. I have been selected to be the chair of the Programs Committee for the Energy Innovation Task Force
- m. We will be asking Duke for a Green Gauge Sponsorship soon.
- n. We are looking for a Green Built NC Sponsor (84 Lumber has not responded and Columbia Forest products said it was too expensive for them)
- o. Our two interns have started Abigail is from UNCA and is helping with Green Gauge promotion and Nathan is from Appalachian State is doing modeling on the effectiveness of Green Built so we can quantify our collective impact.

(5:45-7) NEW BUSINESS

A. BRSI Funds to help with Marketing Green Gauge (10min)

BRSI will transfer most of its existing funds to WNCGBC, approx \$9000, as a donation to Green Gauge. That will bring us close to meeting our \$10,000 matching funds from our grant.

Sam will join BSRI board.

The database update for Green Gauge is still a pressing need.

If matching funds are met, the database request will be on the agenda again.

Green Gauge could be a national product for sale either through a per use fee or a licensing agreement but the database must be aligned to Home Score first.

B. Climate Change Letter (5 min) - Stephens motions to sign the letter. Robin seconds. All in favor

Non-partisan action, would not be construed as lobbying

Add a blurb in the directory about signing on to the letter

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C. Potential capacity grant process (10 min)

Tara Sholtz of CFWNC will send 5-10 people in our organization a survey.

From that survey, a report on our organization will be compiled detailing where are and where we can go.

With grant funds, we could hire a consultant to assist with our Communications and Outreach plan.

D. Committee meetings

a. Appalachian Offsets

Will keep the name but redesign the logo.

Have hired web support and bought domains appalachianoffsets.com appalachianoffsets.us and cutmycarbon.org

Consulting firm will help set the price of carbon and create the calculator

Hope to launch at the Aug 25 membership event.

b. Executive/Operations

c. Membership

d. Education

	J	F	M	A	M	J	J	A	S	O	N	D	Σ
Executive Committee													
Steve Linton													
Kevin Ward	x				x								2
Jamie Shelton		x				x							2
McGregor Holmes						x							1
Membership Committee													
Jay Lanier			x			x							2
Rob Johnson				x		x							2
Mike Figura				x		x							2
Steve Farrell	x	x											2
Margaret Chandler		x		x									2
Derek Allen				x	x								2
Education Committee													
Chrissy Burton													
Mary Love						x							1

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Heath Moody		x				x								2
Jessica Arrowood														
Robin Cape														

The next meeting will be held July 14, 2016 at 5:30.