

# Western North Carolina Green Building Council

*"Helping Build a Sustainable Community"*

P.O. Box 17026 Asheville, NC 28816 [www.wncgbc.org](http://www.wncgbc.org) 828-254-1995

## Board of Directors – 7.13.17

**Mission:** To advance sustainability in the built environment through community education, measurable standards and regional action.

### (5:30) WELCOME

### (5:35) CONSENT AGENDA: Rob motions to approve the consent agenda. McGregor seconds. All in favor.

- a. Approval of 6.8.17 Board minutes
- b. Approval of Treasurers Report
  - i. Land of Sky grant is delayed due to the educational classes being delayed until the fall. We are still on track to receive this, just later.
- c. Re-branding- We are hard at work on the new website. We have the new logo files. Rollout of Green Built Alliance will be on Sept. 14<sup>th</sup> at the Annual party.
- d. Green Built/LEED: In 2017 there have been 55 Green Built NC homes certified, and 98 more Registered. 42 certified LEED Homes and 293 registered.
  - i. Green Built Workshops- Next one is August 30<sup>th</sup> in Boone. We will do others in the fall.
- e. Appalachian Offsets:
  - i. Monthly donation feature and a special donation page to the website are going live this week.
  - ii. We have secured a matching challenge donation of \$110,000 for the IDES PV project. This donation was secured by Dave Hollister. We have raised \$7420 towards that match.
  - iii. Fundraiser brought in \$675
  - iv. We are recruiting sponsors to pay for the airport kiosk. The project costs around \$11,000 to develop and we are hoping a company will step forward to pay for this. Kevin Ward is working on a display rendering for us.
  - v. Please consider offsetting your personal and/or business footprint.
  - vi. Does anyone have a good contact at Earthfare or Greenlife for sponsorship?
- f. Education:
  - i. Presentation at the NCBPA conference on July 12<sup>th</sup> on net zero energy homes
  - ii. In collaboration with LOTSAR we have submitted a proposal to the state Real Estate Commission to get our BGRE course approved for Continuing Education credits.
- g. Directory- We are editing the submitted articles now. Smoky Mountain News doing the Layout.
- h. Building Committee- We met on June 28<sup>th</sup>. I am working on a writing up the scope of the project and potential partners. We were in agreement that a capital campaign could be very difficult to manage. Grant funding such as with TDA will be researched.
  - i. Funding is the big challenge. TDA is an opportunity for funding. Education is an opportunity to secure TDA funding if we could bring folks in to town to stay in hotels. TDA funds non profit brick and mortar building projects.
  - ii. Material Collections- a library of green building materials. Could be a destination. Currently DC is the closest one. Material Collections has a licensing option that could really drive traffic to our organization and our city.
  - iii. Possible partnership with an organization that already has land for us to use.
- i. The Energy Innovation Task Force- I made a presentation to the Buncombe County Commission on June 6<sup>th</sup> to request \$550,000 for clean energy efforts. They are deliberating this during the budget hearings.
- j. Ciderfest- tickets went on sale July 7<sup>th</sup>. We have sold \_\_\_\_ tickets so far.

### (5:40-7) NEW BUSINESS

- A. Elect Board leadership (Chair, Vice-Chair, Treasurer, Secretary) (5:40-5:45)
  - a. Heath nominates Chrissy for Chair. Rob seconds. All in favor.

# Western North Carolina Green Building Council

*"Helping Build a Sustainable Community"*

P.O. Box 17026 Asheville, NC 28816 [www.wncgbc.org](http://www.wncgbc.org) 828-254-1995

- b. Kevin is willing to stay on as Vice-Chair. Rob is willing if Kevin wants to step off. We will wait on this formal vote to see where Kevin stands.
- c. Chrissy nominates McGregor for Treasurer. Heath Seconds. All in favor.
- d. Heath nominates Jamie for Secretary. Chrissy seconds. All in favor.
- B. Raymond and Jose select a committee to join (5:45-5:55)
  - a. Raymond wants to be on the Building Committee
  - b. Jose is not here to defend himself. We would like him to join the Membership committee.
- C. New Board member discussion (5:55 – 6:15)
  - a. Chrissy knows Eric Dunnig? He is a possibility for next year.
  - b. Ann Keller. Former staff of EPA Region 4. Knows government/ communities/ regulations.
  - c. Susan Codiga. Green products consumer. Been in Asheville for over a year. Wants to build a new home. Interested in out stuff.
  - d. Ryan Miller- NCBPA in Raleigh.
  - e. Jeff Stodinger. Would like to wait till '18
  - f. Brenda Mills at City Minority Development office might know of diversity candidates. Also Building Bridges might be a resource. Sam will contact both.
  - g. Robin knows an African American green product sales person and will contact
- D. Green Gauge future (6:15-6:45)
  - a. We have done 12 assessments over the past few years.
  - b. Home Gauge is a software program based in Asheville that most home inspectors use. We could possibly get those folks to incorporate Green Gauge into their checklists. We could approach Andrew about about approaching this group.
  - c. Very little operating cost at this point. We are spending some money to move it other to the new website.
  - d. Is there a down side to dropping it? For the home owners that have it or the grant funders that have funded it thus far? Doesn't appear to be one.
  - e. What would it take for it to be successful? Free, maybe built in to the home inspection.
  - f. It could be our greenest program since it's geared toward existing homes. There are a lot opinions about this.
  - g. General consensus is to keep it alive and keep it going in the background. It could be adapted in the future. An app, a CEU, a grant funded free service.
- E. New potential program (via EITF): serving low-income families with EE upgrades (6:45-7) Program potentially funded by Kendeda, Duke, and Buncombe County. Looking for a nonprofit manager for a program doing EE upgrades for low income housing. Boards is all for it. Meets our mission and improves quality of life. Could have some correlation with Green Gauge? Would require a new staff person. Board expresses concerns that this not take away for our other programs. Heath motions to approve Sam pursuing the new program including applying for a ZSR grant. Jamie seconds. All in favor.
- F. New name/ logo roll out is September

	A	M	J	J	A	S	O	N	D	J	F	M	Σ
--	---	---	---	---	---	---	---	---	---	---	---	---	---

# Western North Carolina Green Building Council

*“Helping Build a Sustainable Community”*

P.O. Box 17026 Asheville, NC 28816 [www.wncgbc.org](http://www.wncgbc.org) 828-254-1995

Jamie Shelton		N											
Jay Lanier		O		x									1
Kevin Ward				x									1
Heath Moody		M											
Steve Farrell	x	E	x	x									3
Chrissy Burton		E											
Rob Johnson		T	x										1
Jessica Arrowood	x	N		x									2
Robin Cape		G											
McGregor Holmes													
Jose Ruiz				x									1
Raymond Thompson	x												1

**The next meeting will be held August 10, 2017 at 5:30 pm at Community Action Opportunities.**