

Western North Carolina Green Building Council

"Helping Build a Sustainable Community"

P.O. Box 17026 Asheville, NC 28816 www.wncgbc.org 828-254-1995

Board of Directors – 8.10.17

Mission: To advance sustainability in the built environment through community education, measurable standards and regional action.

(5:30) WELCOME

(5:35) CONSENT AGENDA Rob motions to approve the consent agenda. Robin seconds. All in favor.

- a. Approval of 7.13.17 Board minutes
- b. Approval of Treasurers Report
- c. Annual Party- September 14th at Highland, please come and invite family, friends, and colleagues. Free food, music from Franklin's Kite, and beer to purchase. This is the Green Built Alliance launch.
- d. Fundraising: I have submitted 2 grant requests in the past month: one to Z. Smith Reynolds Foundation (\$45,000 over two years) and a second to the Community Foundation of WNC to support the low-income upgrade project. The County is submitting the larger grant request to the Kendeda fund. That is due in early September. I will be submitting a small grant request to New Belgium by August 31st for our work on certifying new affordable housing.
- e. Rebranding: We have been approved by the NC Secretary of State for the name change. We are in process with the IRS. We will be changing our name with the bank, insurance, etc. This is the last meeting where you will see WNCGBC on the letterhead. Website is coming along really well. It should be ready to launch before the annual party. Robin mentions the possibility of making our site an RSS feed for other sites.
- f. Green Built/LEED: In 2017 there have been 70 Green Built NC homes certified, and 119 more Registered. This is roughly on par with last year and the prior years. 31 certified LEED Homes and 294 registered.
 - i. Green Built Workshops- Next one is August 30th in Boone. We will do others in the fall.
 - ii. New Green Built Homes logo passed around at this meeting. We will approve this logo with the consent agenda.
- g. Appalachian Offsets:
 - i. We are recruiting sponsors to pay for the airport kiosk. I've sent invitations to TDA, the Chamber, Sierra Nevada, Lazoom, TDA, Earthfare and Asheville Savings Bank and others. Total project is \$10,000. Sam will send out the one page on this if anyone would like to share it with potential sponsors. Land of Sky Realtors?
 - ii. Please consider offsetting your personal and/or business footprint. Also AO donations make great gifts. Cards are available.
 - iii. Block Off Biltmore proceeds from August 27 will go to AO.
- h. Education:
 - i. The Eco-Realtors course has been approved by the State Real Estate Commission for 4 hours of Continuing Education Credit. We plan to offer this course in late October or early November.
 - ii. I present Building Green Real Estate to the Boone HBA on August 30th
 - iii. I present an energy efficiency course for Buncombe County employees on September 13th.
- i. Directory- In the final stages of production. Will be available on Sept 12th.
- j. Building- Based on feedback at the Executive Committee I am working on a writing up the scope of the project and potential partners. We were in agreement that a capital campaign could be very difficult to manage. Grant funding such as with TDA will be researched.
- k. The Energy Innovation Task Force- I am meeting with all the Duke Energy efficiency program managers on 8/31/17 to discuss ways to improve their programs.

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- I. Ciderfest- tickets went on sale July 7th. We have sold 408 tickets as of 8/8/17, 107 of those are VIT (\$50 ticket).

(5:40-7) NEW BUSINESS

- A. **New Board member discussion. We need one or three members to have an odd number of people on the board.**
 - a. Sam has emailed with Sean Bean via Building Bridges and Brenda Mills from the City's Economic Development office see if they have recommendations. They didn't know of anyone.
 - b. Robin has talked to Susan K. (a consumer who might be interested and willing to join the board). She also recommend Nathan Taylor
 - c. Jose suggested approaching brewers or potentially a Green Building student. Rob suggested a friend at Patogonia.
 - d. Be thinking of contacts to approach in the short term and for the next board election cycle in the winter.
 - e. Ned Doyle?
 - f. Josh Littlejohn at Duke
- B. **Vice Chair position discussion. Kevin is willing to continue in the role of Vice Chair.**
- C. **Energy Savers Network Fiscal Sponsorship**
 - a. Doing energy upgrades for low income housing (mainly trailers)
 - b. Had been using Mountain True as their fiscal sponsor but due to a number of reasons they need to find another home and our mission is aligned with us so we seemed like a good fit.
 - c. They have a grant coming in from the county and need a fiscal sponsor to receive the funds.
 - d. Fiscal Sponsorship Agreement accompanied the meeting agenda. It has been reviewed by an attorney. Our General Liability insurance would need to change to cover volunteers entering private homes.
 - e. This would also be a great tie in with the potential Low Income Upgrades project which we hope to manage and use to do a wide range of low income energy upgrades.
 - f. Jamie motions to approve the fiscal sponsorship of Energy Savers Network pending appropriate liability insurance coverage for volunteers and home improvements and paying for this insurance as a cost of the project. Heath seconds. All in favor.
- D. **Rebranding Launch**
 - a. Photo Booth for annual party with the new logo and props. Contact Justin Mitchell?
 - b. Also discussed this in the consent agenda.
- E. **Indoor air quality in GreenBuilt Homes. Raymond would like to revisit the standards for ventilation requirements. He motions for a forum to review the indoor air quality and ventilation standards for Green Built Homes. Rob seconds the motion. All in favor. We hope to schedule this forum some time in November.**
- F. **Updates and support needed for Annual Party and Ciderfest**
 - a. Annual Party Thursday, September 14 at Highland. 5:30- 8:00 Board members needed to help set up, clean up, anyone have any flowers? Dave Hollister's band is playing. Food still TBD. Anyone have any ideas about that? New name is being unveiled at the party as well as the directory. Screen printer will be on site to print new logo on Ts etc. Also hats, stickers, etc. for sale. We need silent auction contributions.
 - b. Ciderfest October 7- tickets have been on sale for a month and we have 440 tickets sold. Board members needed to help out for various portions of the event. Stay tuned for more specific volunteer opportunities. We hope to sell out before the event. Robin mentions the

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possibility of engaging the public with our mission more at the event. Food, non alcoholic drinks, what else?

	A	M	J	J	A	S	O	N	D	J	F	M	Σ
Jamie Shelton		N				N							
Jay Lanier		O		x	x	O							2
Kevin Ward				x									1
Heath Moody		M				M							
Steve Farrell	x	E	x	x	x	E							
Chrissy Burton		E			x	E							1
Rob Johnson		T	x			T							1
Jessica Arrowood	x	N		x	x	N							3
Robin Cape		G				G							
McGregor Holmes					x								1
Jose Ruiz				x									1
Raymond Thompson	x												1

The next meeting will be held October 12, 2017 at 5:30 pm at Community Action Opportunities.

Note the Board will not meet on September 14th as that is the date of the annual party. See you there!